Patent Litigation Insurance

The rational solution
to patent litigation risk.

RPX Insurance Services™

Three things you probably didn't know about patent troll litigation...

IT AFFECTS
2,500+
COMPANIES PER YEAR

IT COST
$10+
BILLION LAST YEAR

IT OCCURS
2X
MORE OFTEN THAN D&O EVENTS

Now it can be insured.

NPE Patent Litigation Insurance
from RPX, the world leader
in patent risk management.

1.866.779.7641 www.rpxinsurance.com/application

YOUR CLIENT'S
PATENT RISK

YOUR CLIENT'S
RISK AWARENESS

A Large—and Largely Uncovered—Operating Risk

Non-practicing entities (NPEs, or "patent trolls") have a simple business model: buy patents and then demand payments from companies they accuse of infringing them. It's been hugely successful, and NPE attacks are now a serious financial risk for any company that makes, sells, or uses technology.

The legal costs alone to resolve an NPE suit can range from the low six figures to millions of dollars. Settlements drive up the cost further, creating a $10+ billion liability each year. It's an increasingly common operating risk, and for smaller companies it can be as devastating as an uninsured fire or flood.

SINCE 2010, NPES HAVE LAUNCHED MORE THAN

15,000

INFRINGEMENT ACTIONS

AGAINST MORE THAN 9,000 COMPANIES

The First Policy Specifically Covering NPE Risk

RPX NPE Litigation Insurance is the only coverage that specifically protects against predatory infringement lawsuits. Policies are written on A-rated paper, backed by a Lloyd's syndicate. And because the underwriting model is built on RPX proprietary patent risk data, premiums are accurate and affordable for companies of all sizes.

Clearly Different.
Clearly Better Coverage of NPE Risk.

RPX	Other Providers
World leader in patent risk mitigation	No risk mitigation capability; no patent expertise
Highly accurate actuarial model based on proprietary market data	Policy assumptions limited to applicant input, not underwritten with actuarial data
Preferred provider program optimizes case resolution	No litigation preparation or support; no discounted rates
Pre-claim expert advisory services	No litigation experts on staff
Any NPE lawsuit; cost reimbursement to $10M+	Limited to prescribed areas of risk; requires third-party infringement opinion
Priced/issued in **7 – 10 days**	Priced/issued in several months
Free Risk Profile	Underwriting fees to assess risk

IN 2015, MORE THAN

60%

OF NPE-TARGETED COMPANIES WILL HAVE REVENUE BELOW

$100M

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The World Leader in Patent Risk Solutions

RPX Corporation (NASDAQ: RPXC) is the largest and most successful provider of patent risk solutions to a range of companies from venture-backed entities to $50 billion enterprises. The RPX network comprises more than 220 clients, in sectors including automotive, consumer electronics and personal computing, E-commerce and software, financial services, media content and distribution, mobile communications, networking, and semiconductors.

RPX is among the leading buyers in the market, investing nearly $2 billion to buy high-risk patents and rights, achieving nearly 800 litigation dismissals and preventing more than 3,000 NPE litigations from occurring as of second quarter 2015. We buy patents defensively before they become a costly problem for our clients. We have committed to never litigate or assert these patents.

RPX also provides patent market intelligence, organizes large-scale buying syndicates, and advisory services.

IN JUST SIX YEARS, RPX HAS SAVED CLIENTS MORE THAN

$2B

IN AVOIDED NPE LEGAL AND SETTLEMENT COSTS

NPE Patent Litigation Insurance.
Now you can sell it.

CALL RPX
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GET A FREE
RISK PROFILE

RPX Insurance Services™

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