

Q1 2015 Public PAE Report

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Introduction

Publicly traded patent assertion entities (“PAEs”) are a relatively recent phenomenon. Over the past few years, the proliferation of public PAEs has cast some light on the ways in which PAEs seek to earn revenue based on their primary factors of production—capital and patents.

Over the past four quarters alone, the public PAEs detailed in this report have raised over \$1.5 billion in the debt and equity markets while spending more than \$200 million on over 30 patent portfolios. The acquired patents, which relate to a variety of sectors, will likely be enforced by the PAEs.

Even with all of this activity, the public PAE industry is still considered too niche to have widespread, comprehensive coverage by sell-side equity analysts who independently research and analyze companies to generate investment recommendations. The dearth of insight into these companies has enabled a contingent of speculators and day traders who opine—often incorrectly—on what legal developments will mean for the prospects of future settlements or revenue for these companies.

In addition to the lack of sell-side coverage of PAEs, the art of analyzing public equity markets and SEC filings is generally not a core strength of many IP professionals, putting them at a disadvantage when encountering public PAEs as counterparties in patent transactions and/or as potential courtroom adversaries.

Since its inception in 2008, RPX has strived to increase transparency in the patent markets. To that end, this RPX Public PAE Report offers analysis of public PAEs and provides summary statistics for a variety of metrics relevant to the public market, including financial performance and enforcement activity. The goal of this report is to deliver comprehensive information that gives IP professionals unique perspective on public PAEs.

Key Findings

Note: Aggregate figures and counts are relative to the 23 public PAEs detailed in this report.

- Taken as an index, public PAEs have underperformed the NASDAQ over the past quarter at (5.2%) versus 3.7%, and over the last twelve months at (4.7%) versus 16.7%. Only eight public PAEs had a positive stock price performance in the first quarter of 2015. Please see charts 1, 2, and 3.
- Public PAEs tend to be small—only four public PAEs have market capitalizations greater than \$1 billion as of March 31, 2015. Please see chart 4.
- Aggregate royalty revenue for public PAEs was \$424 million in the first quarter of 2015, yet only seven PAEs had royalty revenue above \$10 million. Please see charts 5 and 6.

- Despite underperforming the NASDAQ, PAEs have raised more than \$1.5 billion across 26 transactions over the past 12 months. Please see charts 10 and 11.
- Only eight public PAEs have more than \$50 million in cash and five have less than \$5 million as of March 31, 2015. Please see chart 14.
- Public PAEs are prolific acquirers of patent portfolios, with 32 disclosed purchases over the last 12 months. Please see chart 15 and 16.
- While cash is the most prevalent form of consideration in public PAE patent acquisitions, the majority of transactions include some mix of contingencies (i.e. back-end arrangements). Please see chart 19.
- Public PAEs are also prolific plaintiffs, accounting for 27 new campaigns and 289 new cases over the last 12 months, representing 524 active defendants as of March 31, 2015. Please see charts 20, 23, and 24.

Methodology

RPX strives to continuously improve the accuracy and scope of its data and may make minor changes to methodology and underlying data presented in future analyses and reports. In addition, certain aspects of RPX's methodology may result in slight changes as time passes.

Timing

- This report reflects available financial information as of June 9, 2015, which encompasses Q1 2015 reports and filings for all but one company highlighted in the report. Data are collected when the selected public PAEs report financial data, which can take two to three months after the close of a fiscal quarter or year, thus contributing to the time-gap between the availability of this report and the end of the quarter.
- For companies with off-cycle financials that do not coincide with standard quarter- and year-ends of March 31, June 30, September 30, and December 31, financial data were taken from the quarter with the closest associated end-date.

Public PAE Definition

- For purposes of this report, a public PAE is an entity with revenue, activities, or market valuation largely related to patent assertion.

Public PAE Identification

- RPX identifies public PAEs through a manual review process performed by experienced employees with knowledge of the patent industry.

- The process includes, among other things, reviewing public filings; searching for evidence of operating or patent monetization activities on the Internet, including company websites; reviewing complaints, with a focus on accused products and allegations regarding products and/or services sold by the patent owner; considering the outside counsel employed by the entity (e.g. whether outside counsel has a history of representing public PAEs); reviewing corporate disclosure statements filed in litigation; and soliciting market intelligence from patent professionals.
- The public PAEs for this particular report represent the largest, most established public PAEs as well as several recently formed public PAEs that have become public via reverse mergers.
- While there are elements of subjectivity in this approach, RPX believes that the process is robust based on feedback from other patent professionals.

Data Set

- This report uses data from publicly available sources (public filings, press releases, company websites, etc.) and from RPX's proprietary litigation database.

Primary Market Sector

- RPX patent professionals classify portfolios into proprietary market sectors. Each portfolio offered may be classified into multiple market sectors. For purposes of this report, only the most relevant or "primary market sector" is used.

Cases Filed

- “Cases filed” refers to filed actions. A single case filed may include multiple defendants. The date for a case filed is the date that it was originally filed.

Campaign, New Campaigns Filed, Total Campaign Defendants, and Unique Campaign Defendants

- “Campaign” refers to all cases filed by the same plaintiff (inclusive of all members in the corporate family) where each case has at least one patent or family member of a patent in common with another case in the campaign.
- “Campaigns filed” refers to unique campaigns. The date for a campaign filed is the filing date of the first case filed in the campaign. For example, if a campaign includes ten cases, there will be only one new campaign filed; the filing date for the campaign is established by the filing date of the first case filed in the campaign.

Litigation Identification

- RPX excludes false marking cases, misfiles, and ownership disputes.

PAE Related Entities

- RPX’s proprietary litigation database rolls up certain related PAEs into a single public PAE entity. RPX has manually identified these relationships by, among other things, reviewing corporate disclosures, patent assignment records, and RPX market intelligence. For example, Acacia has numerous subsidiaries that RPX has identified. These entities are all represented as Acacia in this report’s analyses.

Small Cap and Large Cap PAEs

- A small cap PAE is a public PAE with a market cap of less than \$300M, and a large cap PAE is a public PAE with a market cap greater than or equal to \$300M, as of the end of the reporting quarter.

Patent Transaction Identification

- This report notes patent acquisitions and patent sales that any PAE on the selected list has disclosed in public filings, press releases, or any other publicly available and credible source.

PAE Financings Classification

- Financings classified as Equity deals are deals publicly identified as Bought Deals, Follow-ons, PIPEs, Private Placements, Registered Directs, Rights Offerings, or Warrant Sale.
- Financings classified as Debt deals are deals publicly identified as Debt, Loan Facilities, or Secured Notes.
- Financings classified as Hybrid deals are deals publicly identified as Convertible Debentures, Convertible Notes, Convertible Senior Notes, or Senior Convertible Notes.

Historical Data

- For the purpose of consistency, historical PAE data are not adjusted quarter over quarter if the PAE list is modified due to various reasons (bankruptcy, acquisition, discontinuation of PAE activity, etc.). Historical data may change to reflect differences in public disclosure over time.

Market Data

The following pages feature charts and highlights relating to PAE market performance.

Public PAE Overview

Large Cap Companies	Ticker	Stock Price (As of 3/31/15)	Market Cap (\$USD M)	Q1 2015			Last 12 Months		
				High	Low	Stock Performance (% change)	High	Low	Stock Performance (% change)
Tessera	TSRA	\$40.28	\$2,125.5	\$43.54	\$33.00	12.6	\$43.71	\$20.38	70.5
InterDigital	IDCC	50.74	1,884.3	55.55	47.82	(4.1)	56.27	31.45	53.2
Rovi	ROVI	18.21	1,649.8	24.88	18.21	(19.4)	26.44	17.52	(20.1)
Rambus	RMBS	12.58	1,451.4	12.75	10.13	13.4	14.82	9.87	17.0
Acacia	ACTG	10.70	545.1	16.72	10.35	(36.8)	19.93	10.18	(30.0)
Pendrell	PCO	1.30	346.6	1.36	0.99	(5.8)	1.91	0.99	(29.0)
VirnetX	VHC	6.09	316.7	7.58	4.86	10.9	19.34	3.80	(57.1)
Small Cap Companies									
WiLAN	WILN	2.46	296.3	3.29	2.38	(10.3)	3.44	2.35	(5.5)
ParkerVision	PRKR	0.83	81.0	1.07	.083	(8.8)	5.50	0.80	(82.7)
Marathon Patent Group	MARA	5.81	80.9	8.43	5.59	(31.0)	9.73	3.11	73.4
Unwired Planet	UIP	0.57	64.1	1.05	0.57	(42.8)	2.44	0.55	(73.6)
Vringo	VRNG	0.65	60.8	0.90	0.48	18.2	4.27	0.46	(81.3)
Network-1	NTIP	2.25	54.5	2.35	2.04	2.3	2.40	1.46	39.8
Crossroads Systems	CRDS	2.54	48.7	3.05	2.22	1.6	3.71	1.62	5.4
Finjan	FNJN	2.06	46.4	3.13	2.01	(23.7)	6.83	1.76	(68.2)
SITO	SITO	0.30	46.1	0.45	0.15	46.5	0.51	0.15	(24.1)
Patent Properties	PPRO	1.45	30.1	2.60	1.22	(31.0)	4.00	1.20	(63.3)
ITUS	ITUS	0.13	29.0	0.14	0.07	20.1	0.40	0.06	(56.0)
Spherix	SPEX	0.84	23.9	1.13	0.78	(22.6)	4.15	0.74	(72.0)
Inventergy Global	INVT	0.65	20.1	0.86	0.45	(7.2)	5.69	0.39	71.2
Document Security Systems	DSS	0.35	16.2	0.46	0.32	(22.2)	1.62	0.28	(72.7)
Revolutionary Concepts	REVO	0.00	0.9	0.00	0.00	(15.4)	0.02	0.00	(88.3)
Endeavor IP	ENIP	0.00	0.2	0.02	0.00	(94.4)	0.10	0.00	(99.0)

Note: Last 12 months data through end of Q1 2015.

Public PAEs Have Underperformed the Market

Chart 1: Q1 2015 Index Chart

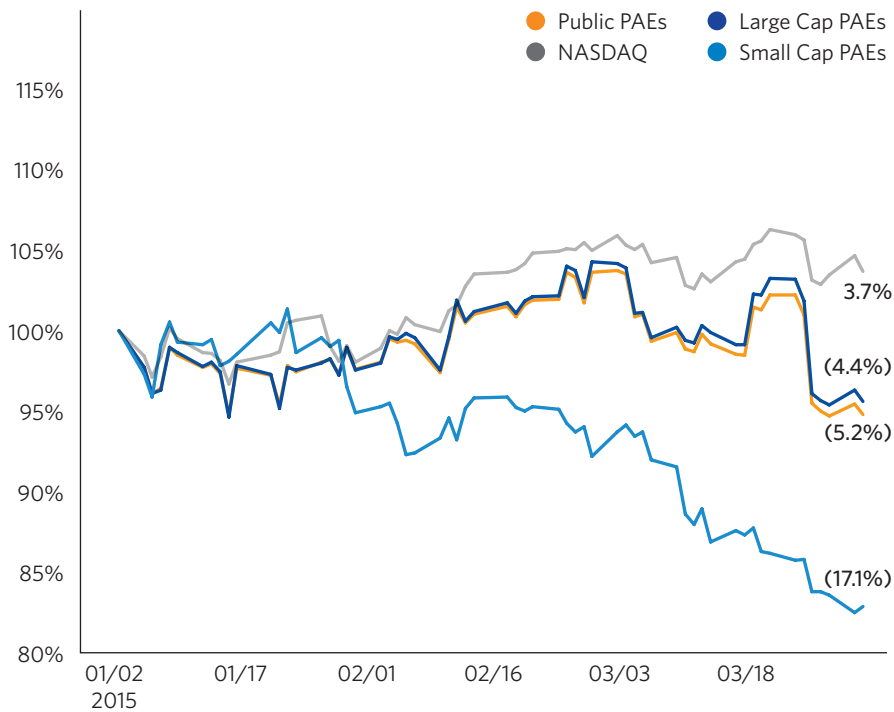
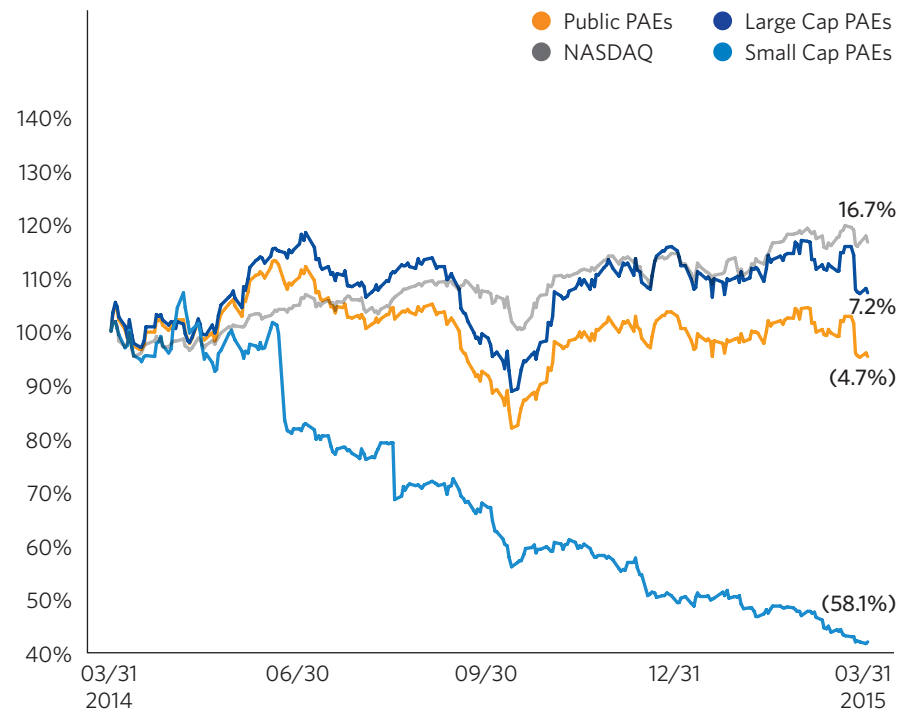


Chart 2: Last 12 Months Index Chart as of 3/31/2015



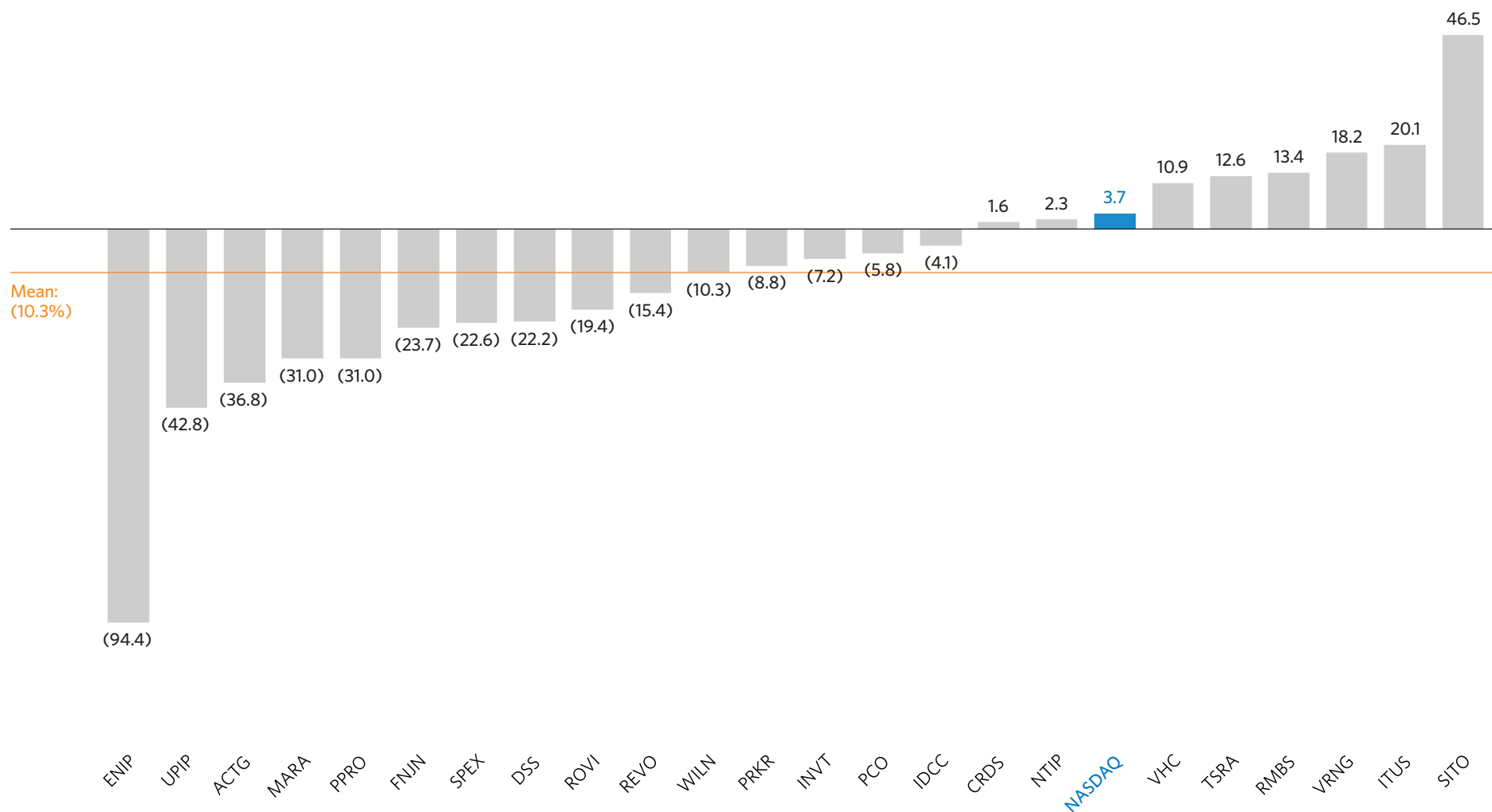
Methodology Note:

The "Public PAEs", "Large Cap PAEs", and "Small Cap PAEs" indices are market cap weighted—each stock is weighted based on its market capitalization, with larger companies carrying a larger percentage weighting of the index.

Q1 2015 Stock Performance Has Been Sluggish Overall

Chart 3: Q1 2015 Stock Performance Percentage

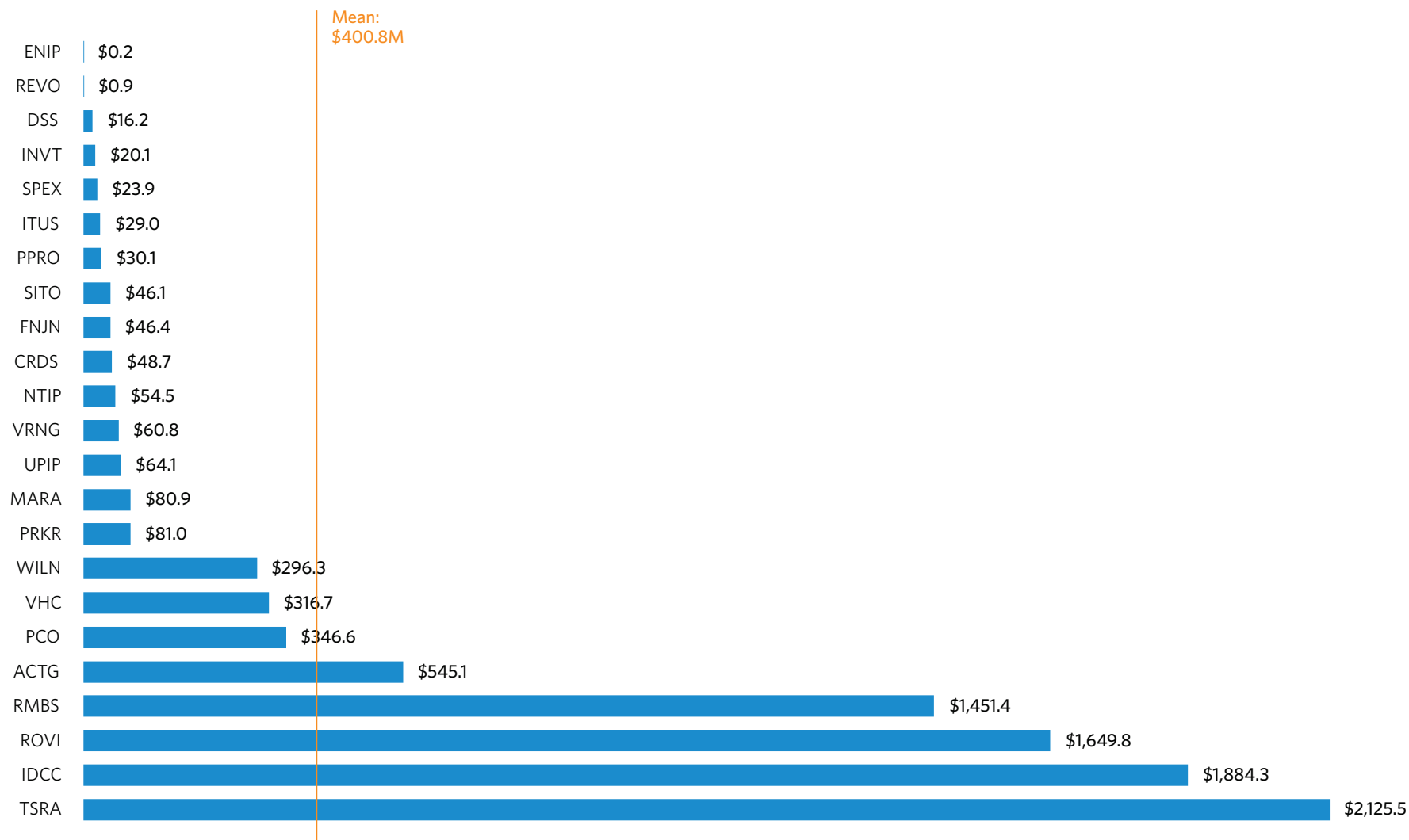
With the exception of a few companies, public PAEs underperformed the market in Q1 2015.



Public PAE Market Cap Summary as of Q1 2015

Chart 4: Public PAE Market Cap (\$USD M)

There are only four public PAEs with a market cap over \$1B, with the majority of public PAEs under a market cap of \$100M.



Financial Data

The following pages feature charts and highlights relating to key financial data for public PAEs.

Royalty Revenue Increasing in Q1 2015

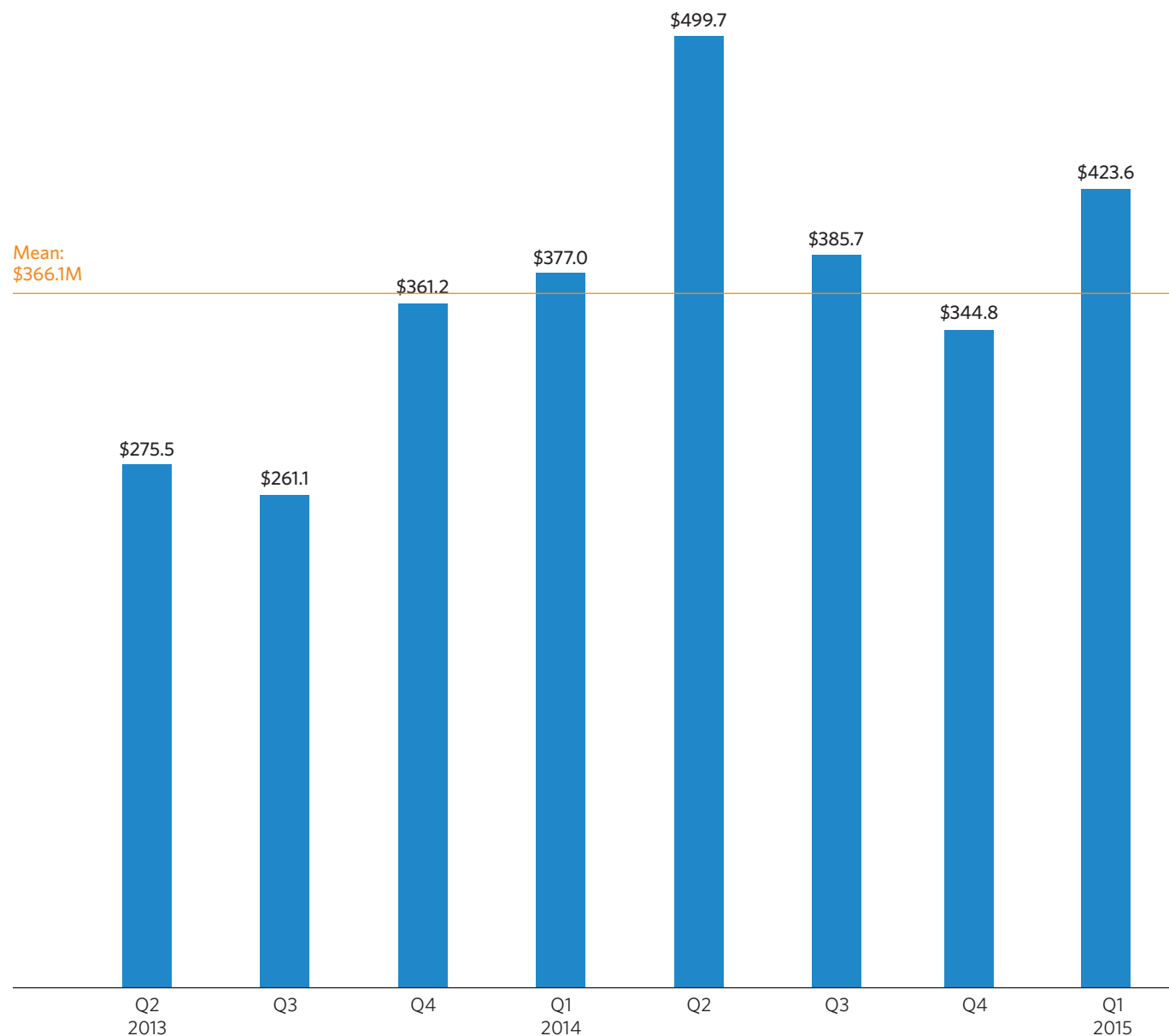
Chart 5: Total Royalty Revenue (\$USD M)

Royalty revenue has been inconsistent since Q2 2013.

Methodology Note:

Revenue is considered "royalty revenue":

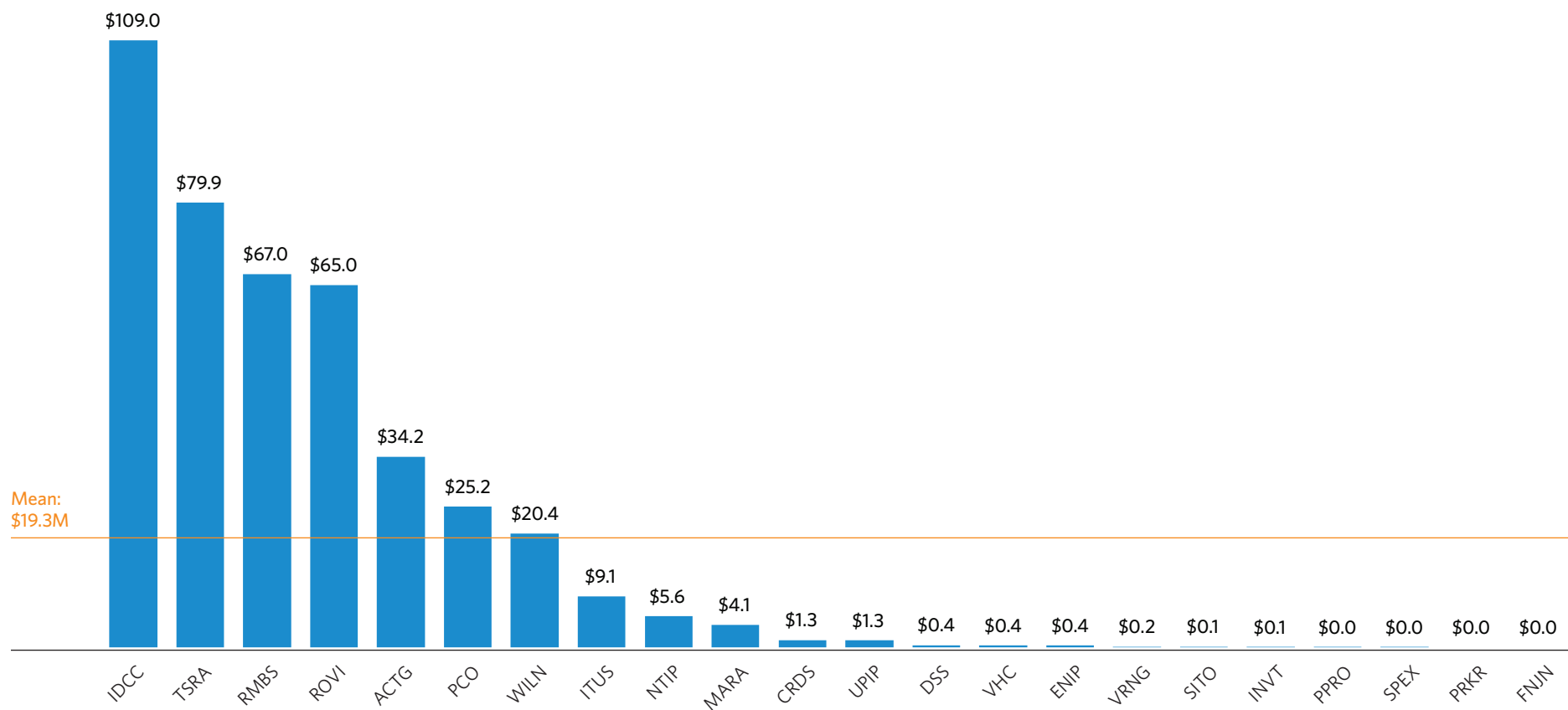
- If it is specifically classified or broken out as royalty or licensing revenue
- If the public PAE's only source of revenue is from licensing its patents



Royalty Revenue Was Largely Driven by a Small Number of PAEs in Q1 2015

Chart 6: Total Q1 2015 Royalty Revenue (\$USD M)

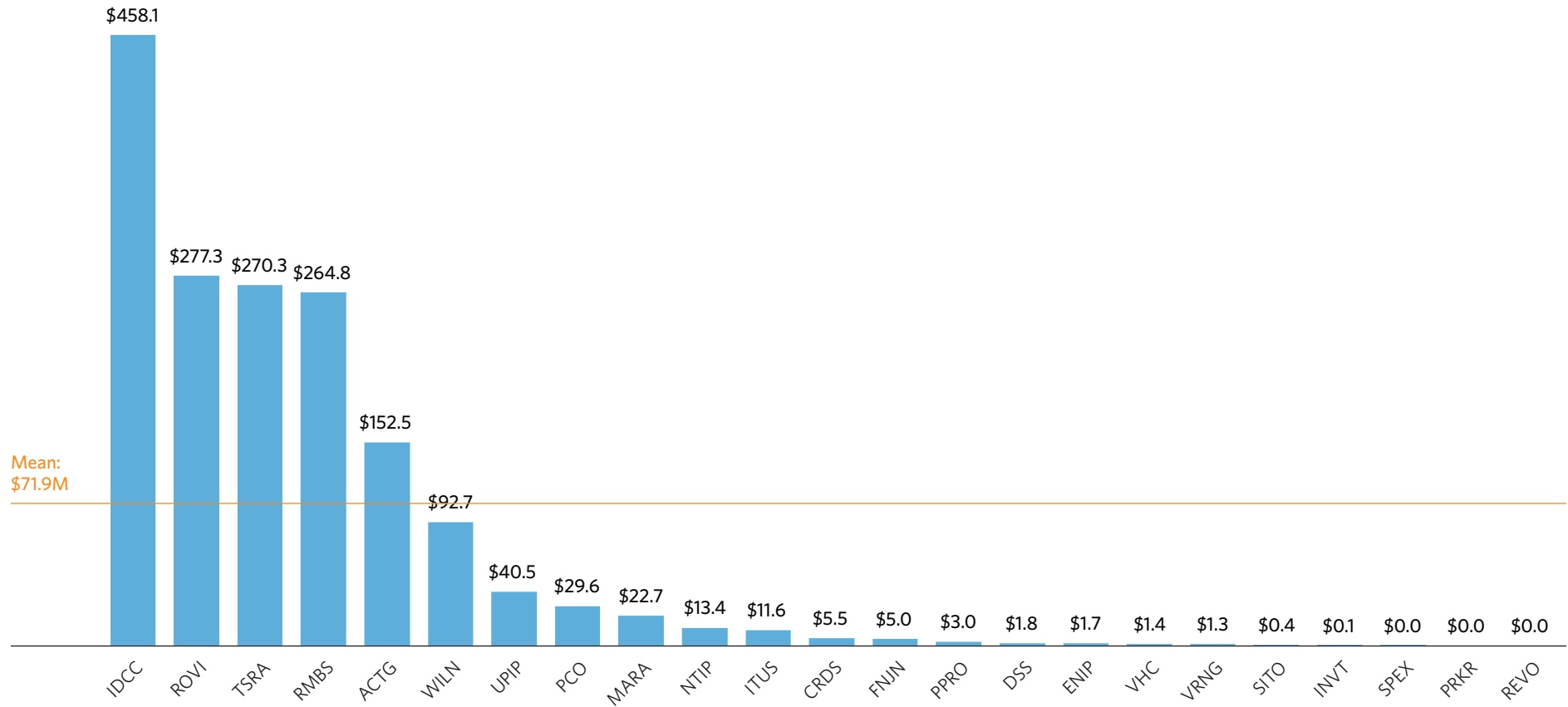
Seven public PAEs accounted for 95% of total royalty revenue of all selected public PAEs for Q1 2015.



...and over the Last 12 Months

Chart 7: Last 12 Months Royalty Revenue (\$USD M)

Four public PAEs accounted for 77% of total royalty revenue of all selected public PAEs for the last 12 months as of Q1 2015. Most have revenue under \$100M.



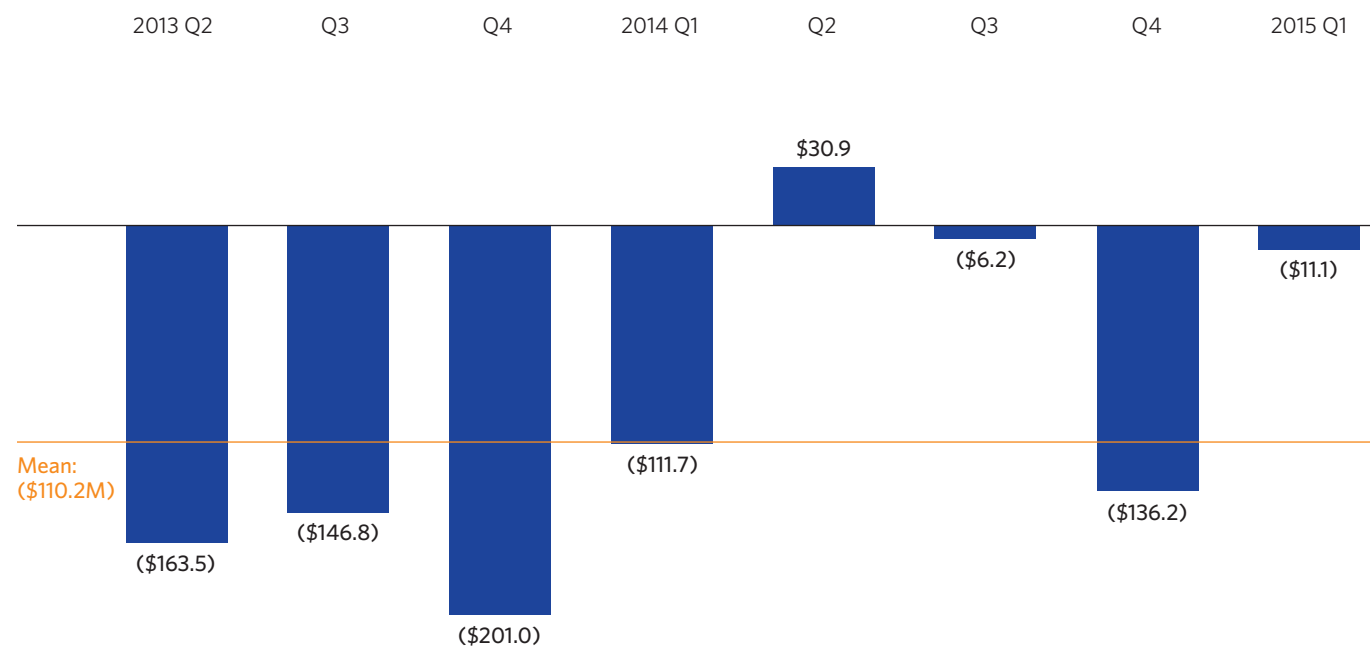
Pattern of Net Losses for Public PAEs

**Chart 8: Total Net Income/
Loss per Quarter (\$USD M)**

Public PAEs have consistently experienced net losses over the past two years, with the exception of Q2 2014.

Methodology Note:

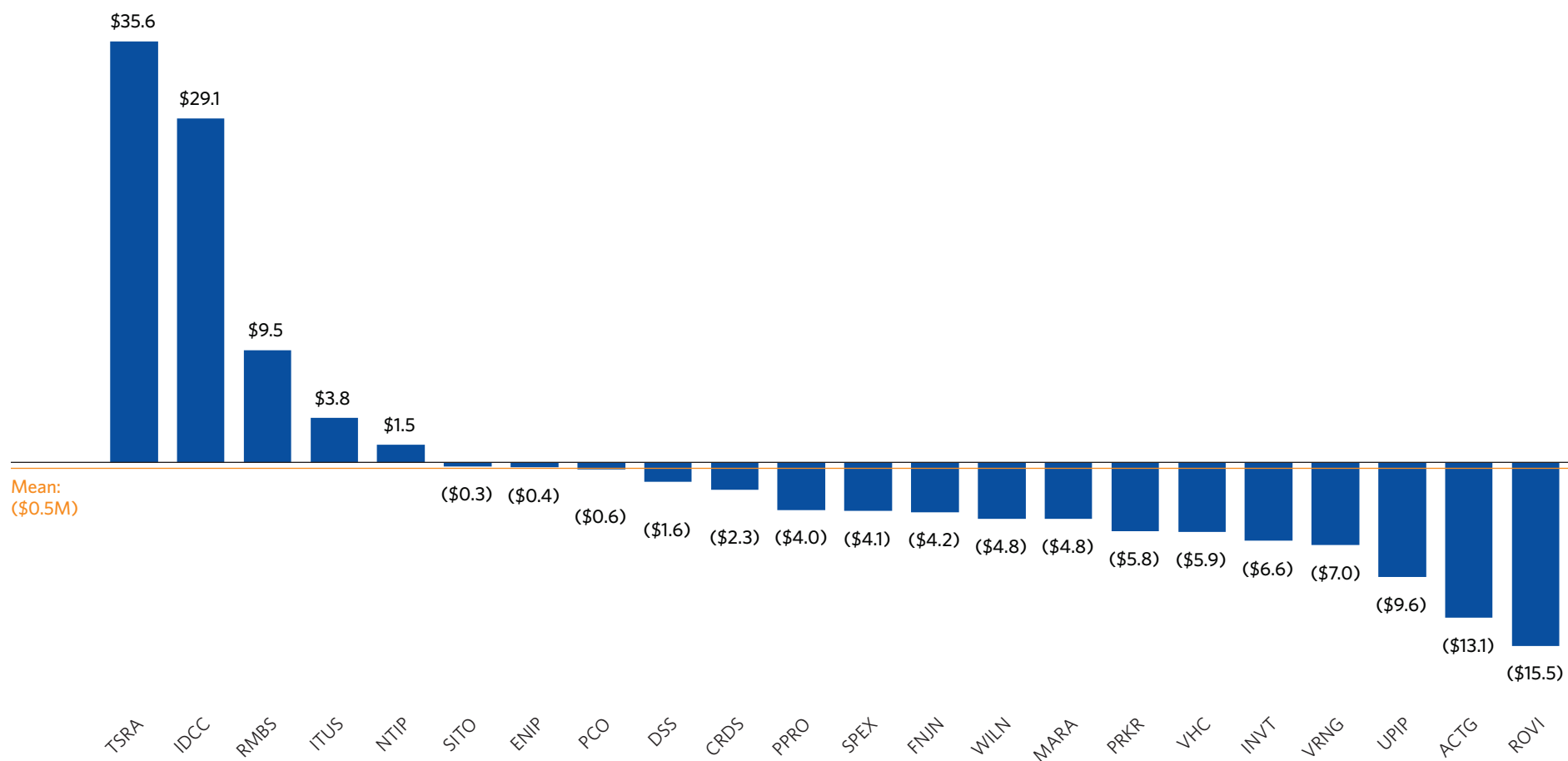
Net income/loss reflects the operations of the whole company and not specifically the operations related to patent assertion, as most public PAEs do not publicly disclose segmented profit/loss information for their patent assertion businesses.



Net Losses Common Across Most Public PAEs

Chart 9: Total Q1 2015 Net Income/Loss (\$USD M)

Only five public PAEs generated positive net income in Q1 2015.



Detailed List of Public PAE Financings— Last 12 Months as of Q1 2015

During the 12 months as of Q1 2015, there were eight equity deals totaling \$42 million, six debt deals totaling \$869 million, and 12 hybrid deals totaling \$667 million, with a total amount raised of \$1,578 million.

Close Date	Issuer	Type	Amount Raised (\$USD M)
03/11/15	InterDigital	Hybrid	\$316.0
02/27/15	Inventergy Global	Debt	\$1.2
03/04/15	Rovi	Hybrid	\$345.0
01/29/15	Marathon Patent Group	Debt	\$15.0
01/27/15	Crossroads Systems	Equity	\$7.1
01/16/15	ParkerVision	Equity	\$1.3
01/16/15	Endeavor IP	Hybrid	\$0.1
12/23/14	Document Security Systems	Equity	\$1.7
12/23/14	ParkerVision	Debt	\$7.0
10/16/14	Marathon Patent Group	Hybrid	\$5.5
10/03/14	SITO	Debt	\$10.0
10/03/14	SITO	Equity	\$1.0
10/01/14	Inventergy Global	Debt	\$11.0

Close Date	Issuer	Type	Amount Raised (\$USD M)
09/30/14	Revolutionary Concepts	Hybrid	\$0.0
07/31/14	Revolutionary Concepts	Hybrid	\$0.0
07/16/15	Endeavor IP	Hybrid	\$0.3
07/15/14	ITUS	Equity	\$4.0
07/09/15	Endeavor IP	Hybrid	\$0.0
07/02/14	Rovi	Debt	\$825.0
06/30/14	Revolutionary Concepts	Hybrid	\$0.0
06/24/14	Endeavor IP	Hybrid	\$0.1
06/12/14	Document Security Systems	Equity	\$0.3
05/31/14	Revolutionary Concepts	Hybrid	\$0.0
05/28/14	Spherix	Equity	\$20.0
05/05/14	Marathon Patent Group	Equity	\$6.5
04/30/14	Revolutionary Concepts	Hybrid	\$0.0

Equity Financings Have Been Common Among PAEs

Chart 10: Total Amount Raised by Type (\$USD M)

Financings are typically equity, with occasional hybrid and debt transactions, with an average of \$209 million raised per quarter.

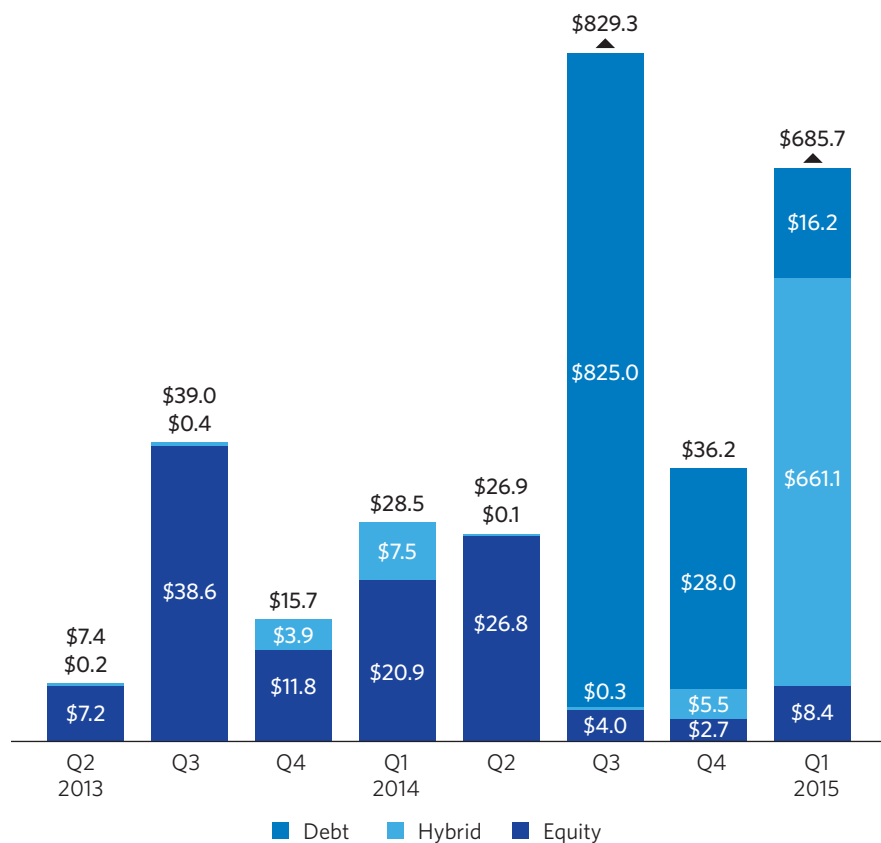
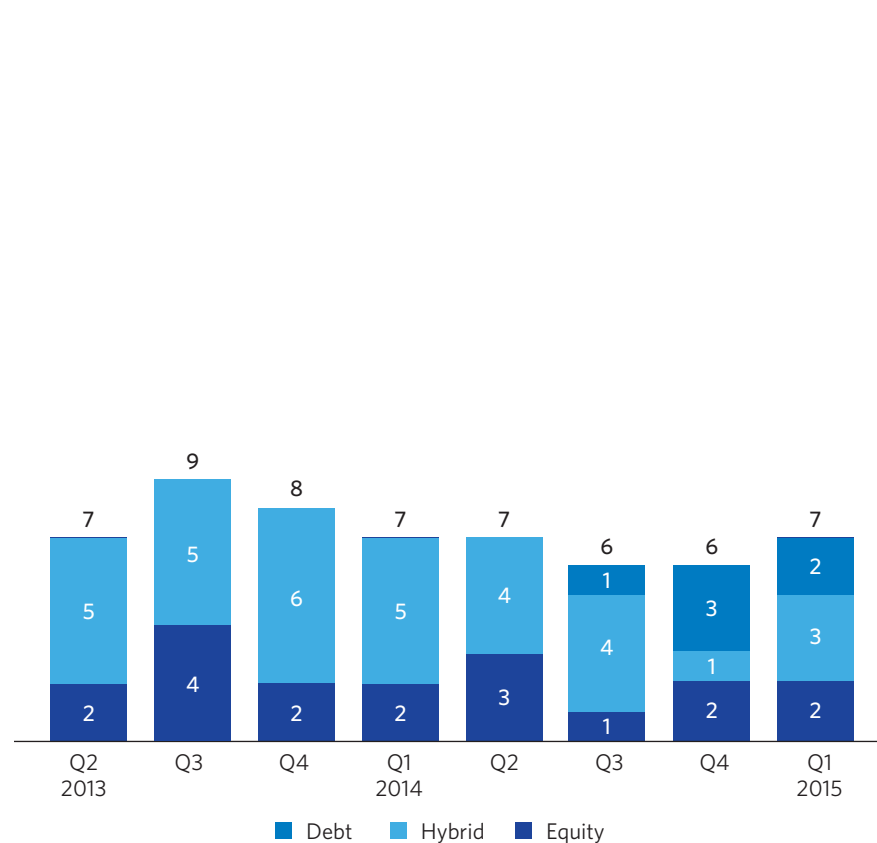


Chart 11: Number of Financings by Type

On average, public PAEs have executed seven financings per quarter. Use of debt has increased in recent quarters.



Public PAE Cash Declining

Chart 12: Total Public PAE Cash Balance per Quarter (\$USD M)

Since Q2 2013, public PAEs have had an average of \$2.7 billion in cash per quarter.

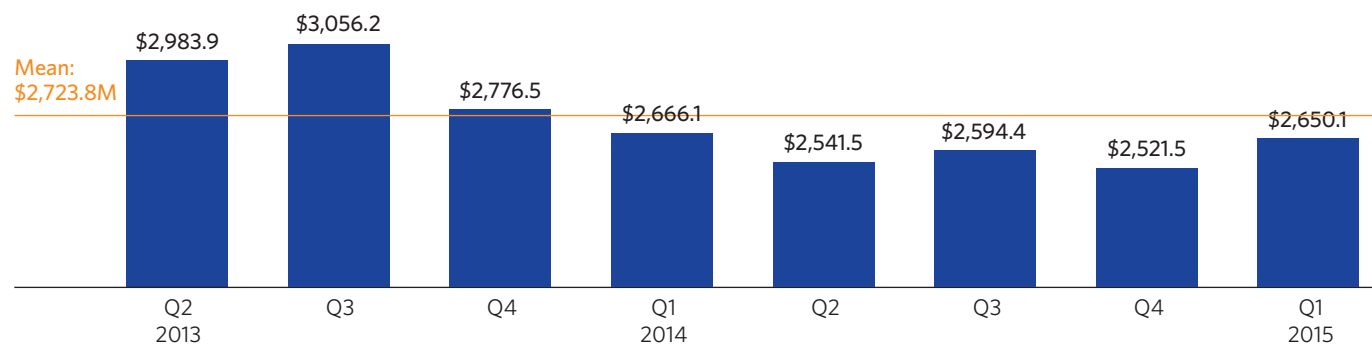
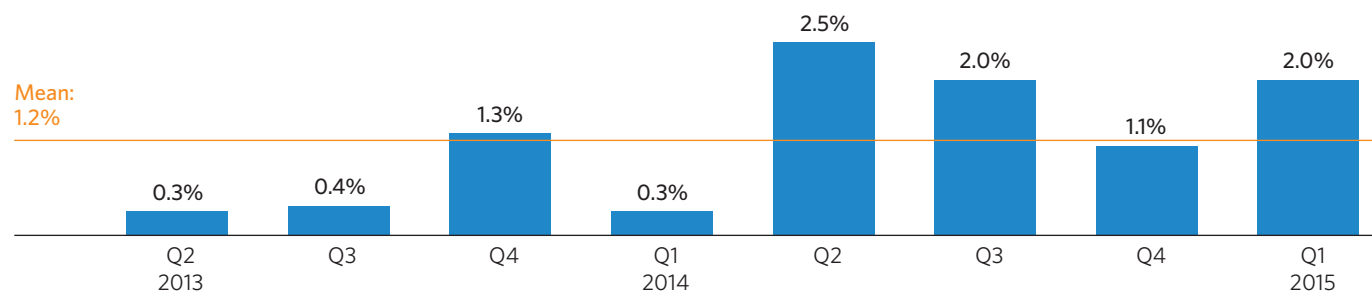


Chart 13: Cash Spent to Acquire Patents as a Percentage of Total Public PAE Cash Balance

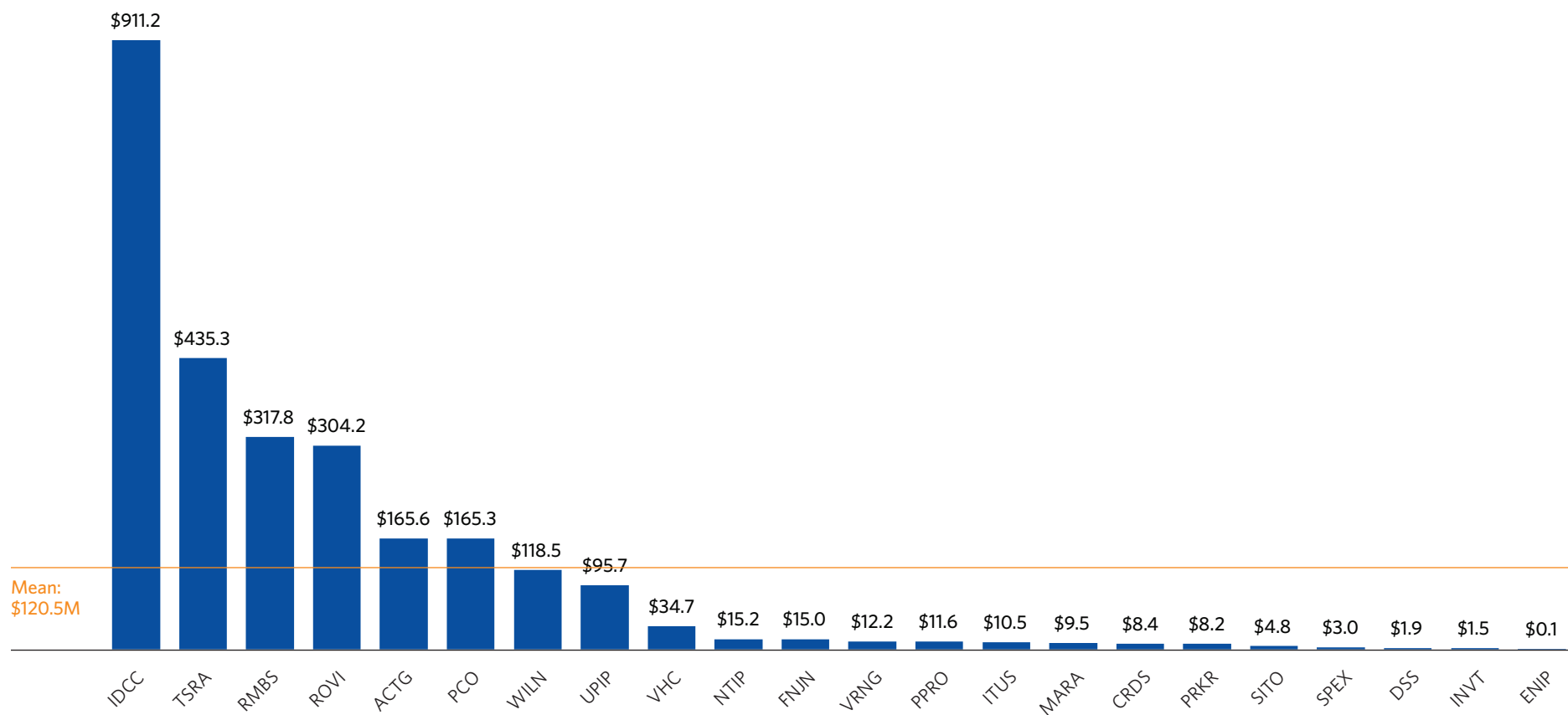
Cash spent on patents has been erratic quarter over quarter, with a high of 2.5% in Q2 2014.



Cash Is Mostly Concentrated Among a Few Public PAEs

Chart 14: Total Q1 2015 Cash Balance (\$USD M)

The top four public PAEs accounted for 74% of the total cash balance of all selected public PAEs in Q1 2015.



Patent Transactions

The following pages feature charts and highlights relating to public PAE patent acquisitions and sales.

Disclosed Patent Transactions— Last 12 Months as of Q1 2015

Patent Transaction Identification

This report notes patent acquisitions and patent sales that any PAE on the selected list has disclosed in public filings, press releases, or any other publicly available and credible source.

Date of Transaction	Acquirer	Seller	Portfolio	Purchase Price (\$USD M)	Number of Assets
3/31/2015	SITO	Not disclosed	Mobile communications/advertising offerings	\$0.2	Not disclosed
2/1/2015	PCO	Not disclosed	Not disclosed	\$2.0	Not disclosed
1/7/2015	WILN	ROHM	Power management in semiconductor devices and systems	Not disclosed	Not disclosed
12/29/2014	AUO	ITUS	ePaper electrophoretic display	\$7.0	10 active US patents and 1 application
12/15/2014	WILN	Not disclosed	Power inverter technology	Not disclosed	Not disclosed
12/1/2014	ACTG	Nokia Networks	2G/3G/LTE and LTE-advanced technologies	Not disclosed	Not disclosed
11/13/2014	WILN	Not disclosed	LED lighting	Not disclosed	Not disclosed
11/6/2014	WILN	HP	Lighting and building systems technologies	Not disclosed	Not disclosed
11/5/2014	WILN	Not disclosed	Touch keypads used in consumer electronic devices	Not disclosed	Not disclosed
10/29/2014	WILN	ROHM	Semiconductor packaging	Not disclosed	Not disclosed
10/20/2014	WILN	Panasonic	Vending machine systems	Not disclosed	Not disclosed
10/13/2014	MARA	MedTech Development	Kyphoplasty, intervertebral inserts, and heart valve technology	\$15.5	Not disclosed
9/19/2014	MARA	TLI Communications	Telecommunications	\$1.2	1 patent
9/16/2014	WILN	Not disclosed	Technology used in smart meters that are deployed in the energy market	Not disclosed	Not disclosed
8/29/2014	MARA	Clouding IP, LLC	Network and data management technology	\$15.8	Not disclosed
8/14/2014	WILN	Hospital Special Surgery	Orthopedic technologies	Not disclosed	30 patents and applications
7/8/2014	WILN	Memory Company	Non-volatile memory	Not Disclosed	Not disclosed
7/7/2014	ROVI	Not disclosed	Guidance, search and recommendation, DVR, video-on-demand, and second-screen functionality	\$28.0	500 patents and applications
7/7/2014	WILN	Nokia Networks	Current and future wireless handset and infrastructure technologies	Not disclosed	Not disclosed
6/30/2014	ITUS	Not disclosed	Enhanced presentation and cross selling technologies	Not disclosed	Not disclosed

Date of Transaction	Acquirer	Seller	Portfolio	Purchase Price (\$USD M)	Number of Assets
6/17/2014	MARA	Selene Communication	Tools for intelligent searches applied to data management systems and global information networks	\$0.9	3 US patents
6/10/2014	WILN	Not disclosed	Stent technology	Not disclosed	Not disclosed
6/9/2014	INVT	Nokia	IP Multimedia Subsystems	\$3.0	77 patents and applications
6/1/2014	ACTG	Renesas Electronics	Semiconductor	Not disclosed	Not disclosed
5/23/2014	DSS	Dongbu Hitek	Certain methods and processes in the semiconductor industry	\$1.2	115 patents
5/2/2014	MARA	Dynamic Advances	Method of diagnosing arterial stenosis	\$6.7	4 US patents
5/2/2014	MARA	IP Liquidity	Life sciences and tire pressure portfolio	\$6.7	6 US patents
5/2/2014	MARA	Sarif Biomedical	Microsurgery methods and related equipment	\$0.6	1 US patent and 4 foreign patents/applications
4/22/2014	WILN	Datascape (Open Network Solutions)	Networking capabilities of non-standard devices	Not disclosed	10 patents
4/17/2014	Lenovo	UIP	Telecommunications infrastructure including mobile device technologies	\$100.0	142 patents (21 patent families)
4/16/2014	WILN	Not disclosed	Operation of irrigation control systems	Not disclosed	Not disclosed
4/10/2014	WILN	Pendragon Electronics	Automotive diagnostic technology	Not disclosed	1 patent
4/1/2014	ACTG	Leading semiconductor company	High speed digital display interface technology	Not disclosed	Not disclosed
4/1/2014	WILN	Not disclosed	Automotive headlights	Not disclosed	Not disclosed
4/1/2014	Not disclosed	RMBS	Wireless and other technologies	\$1.9	Not disclosed

Public PAEs Have Been Active in Acquiring Patents

Chart 15: Number of Disclosed Patent Acquisitions by Sector

With the exception of the Consumer Electronics and PCs sector, patent acquisitions have been spread out relatively evenly between the other named sectors, with an average of ten total transactions per quarter. Also, since Q2 2014, there has been a falloff in E-commerce and Software patent acquisitions following the Supreme Court's *Alice* ruling.

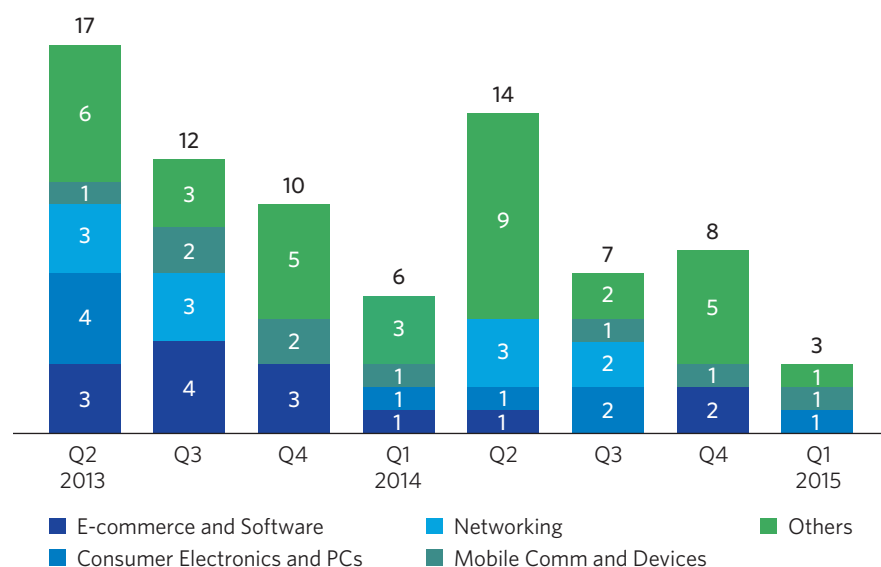
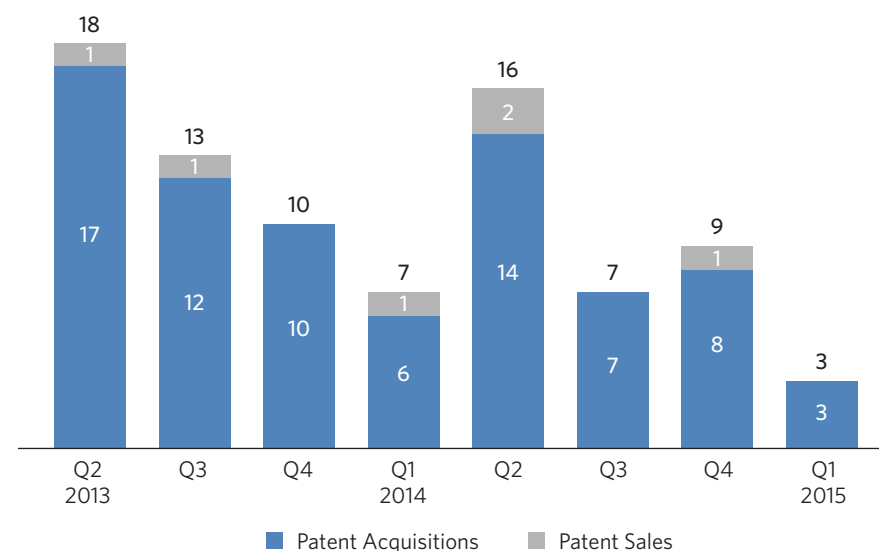


Chart 16: Number of Patent Transactions by Type

Public PAEs generally buy patents rather than sell them, with an average of ten total transactions per quarter.



Most Deals Funded by Cash

Chart 17: Capital Spent on Patents by Type—Total \$ Amount (\$USD M)

Public PAEs typically use cash to finance patent transactions, with DSS and Spherix accounting for the stock spent on patents in Q3 2013 and Q4 2013, respectively. Since Q2 2013, public PAEs have spent an average of \$45 million per quarter on patents.

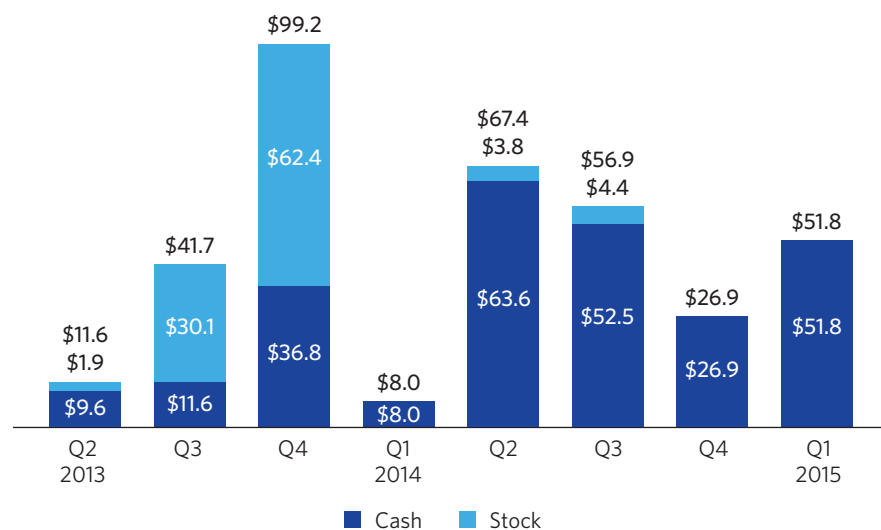
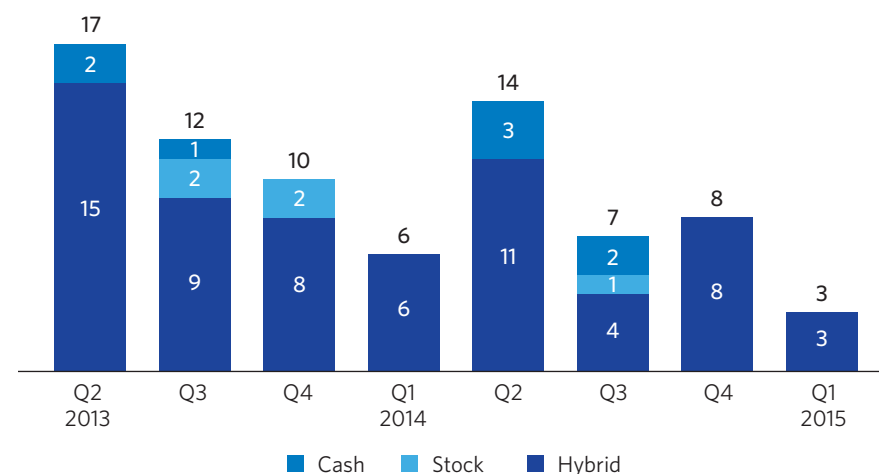


Chart 18: Capital Spent on Patents by Type—Total Count

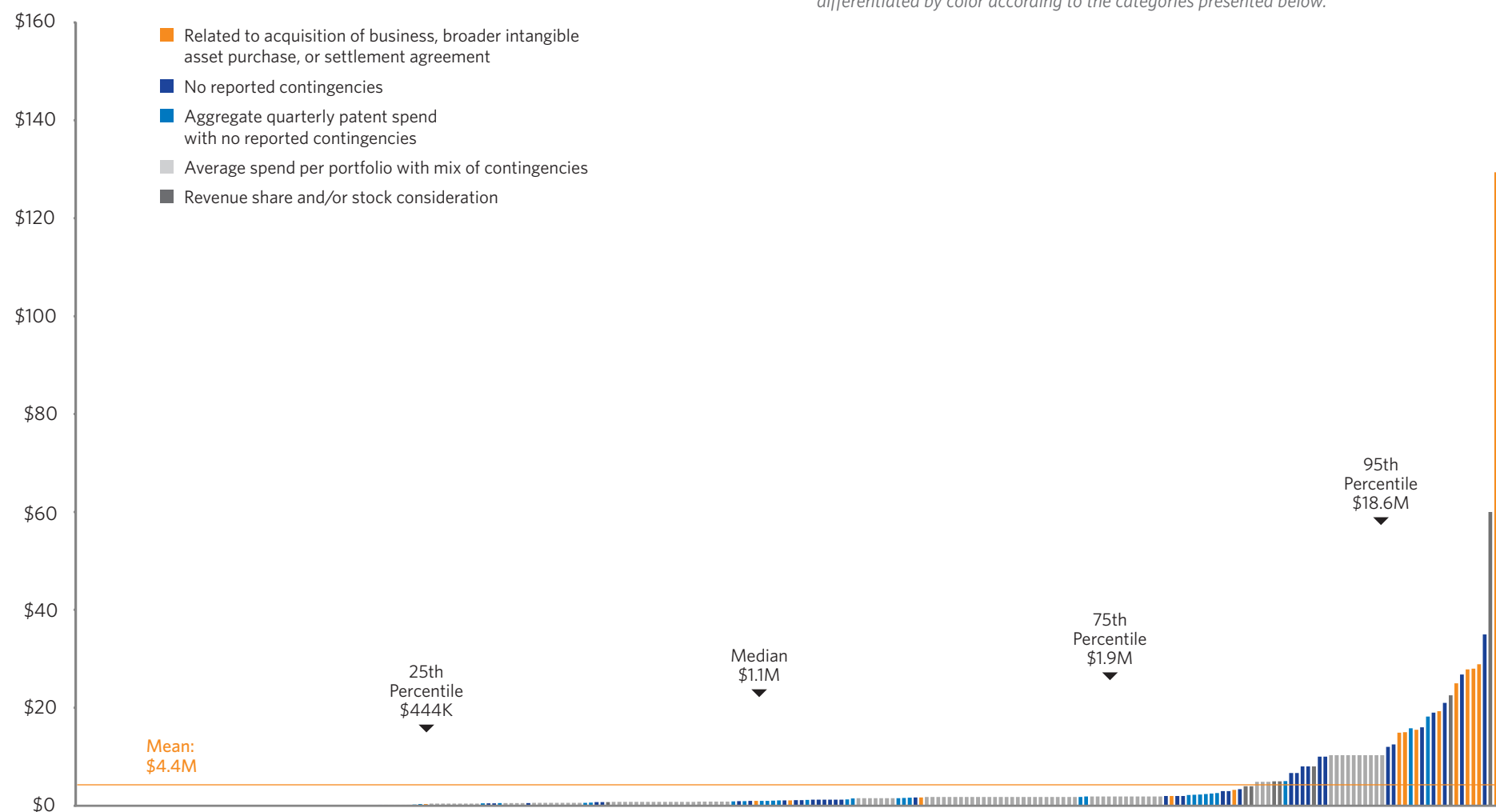
The majority of patent acquisitions have been funded with cash, with an average of ten total patent acquisitions per quarter.



Guaranteed Purchase Prices of Public PAE Portfolio Acquisitions

Chart 19: Guaranteed Purchase Prices of Public PAE Portfolio Acquisitions (\$USD M)

Though there have been sizeable purchase prices for patent portfolios, the majority of recent purchase prices have been modest, hovering around \$1 million.



Methodology Note:

This chart displays all portfolio acquisitions, dating back to 2010, for the 23 public PAEs included in this report. For some transactions, the price was publicly disclosed and is identified here. For transactions where the price was not publicly disclosed, RPX took one quarter's acquisition spend and deemed it a single transaction. Finally, the transactions are differentiated by color according to the categories presented below.

Litigation Data

The following pages feature charts and highlights relating to public PAE litigation data.

New Public PAE Campaigns in Q1 2015

Public PAE	Campaign Name	Campaign Summary	Defendant(s) Named in Q4 2014	Number of Patents
Acacia	Limestone Memory Systems	Acacia has initiated a campaign targeting laptop and PC makers	Acer Incorporated, Dell Incorporated, Hewlett-Packard, Kingston Technology Company, Inc., Lenovo Group, Micron Technology Incorporated, PNY Technologies Incorporated, Toshiba Corporation, Transcend Information Incorporated	3
Document Security Systems	DSS Technology Management	DSS is targeting seven different defendants in this campaign	AT&T, Conn's Incorporated, Dell Incorporated, Gamestop Corporation, Intel Corporation, NEC Corporation, Wal-Mart Stores	2
WiLAN	Smart Irrigation Solutions	WiLAN is targeting products involved in irrigation control	Hunter Industries Incorporated, Toro	1
WiLAN	Collabo Innovations	This campaign is targeting only Amkor	Amkor Technology Incorporated	1
WiLAN	Improved Search	WiLAN is targeting AOL search in this campaign	AOL Incorporated	2

New Public PAE Campaigns Relatively Stable over Time

Chart 20: Total New Campaigns per Quarter

Since Q2 2013, there has been an average of nine new campaigns every quarter.

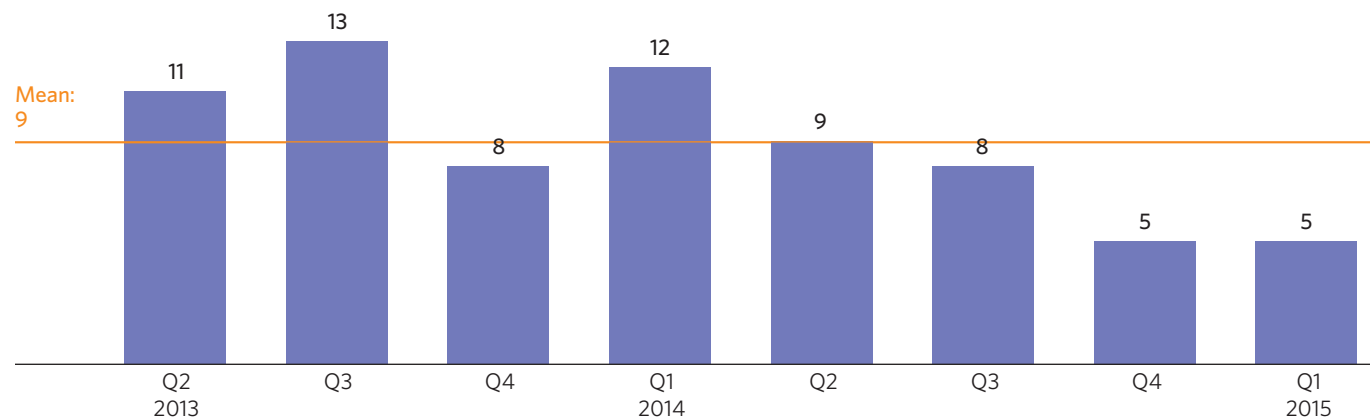
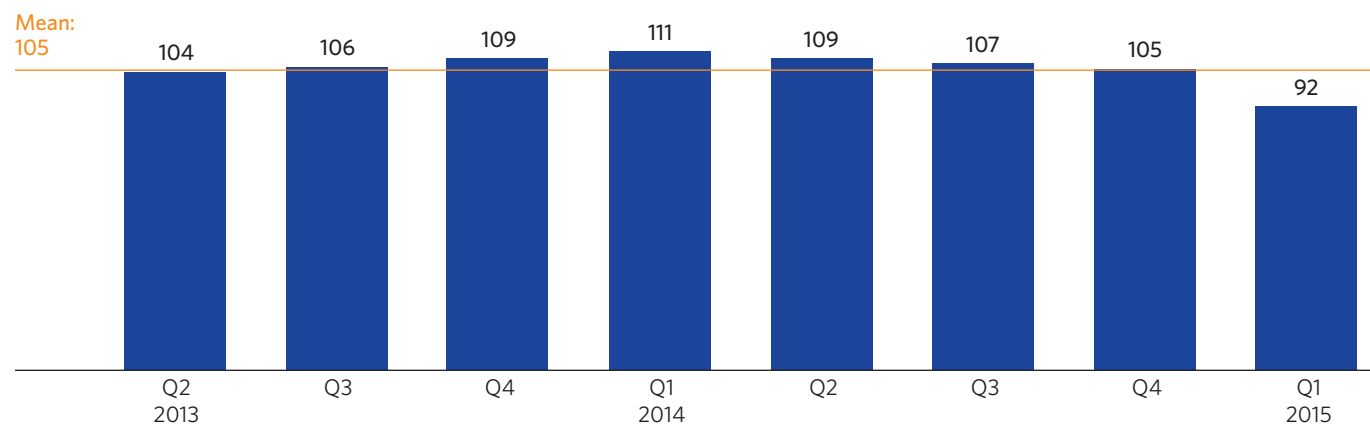


Chart 21: Total Active Campaigns per Quarter

The number of active campaigns has stayed relatively constant since Q2 2013.



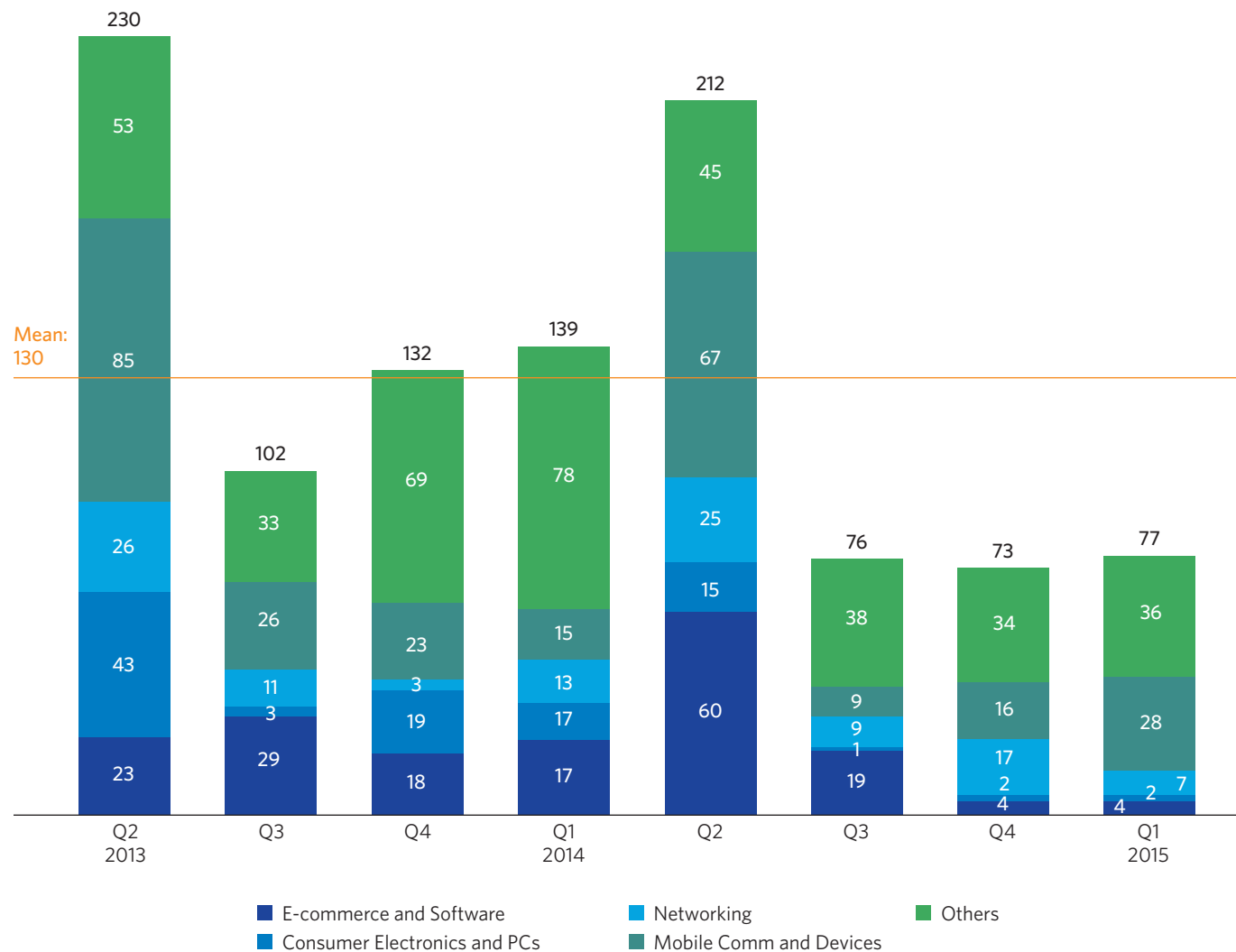
Public PAE Defendants Added Near Two-year Low

Chart 22: Total Public PAE Defendants Added per Quarter

The number of total public PAE defendants added has been inconsistent quarter over quarter, with a high of 230 in Q2 2013. Recent quarters have been well below the historical mean.

Total Public PAE Defendants Added per Quarter by Sector

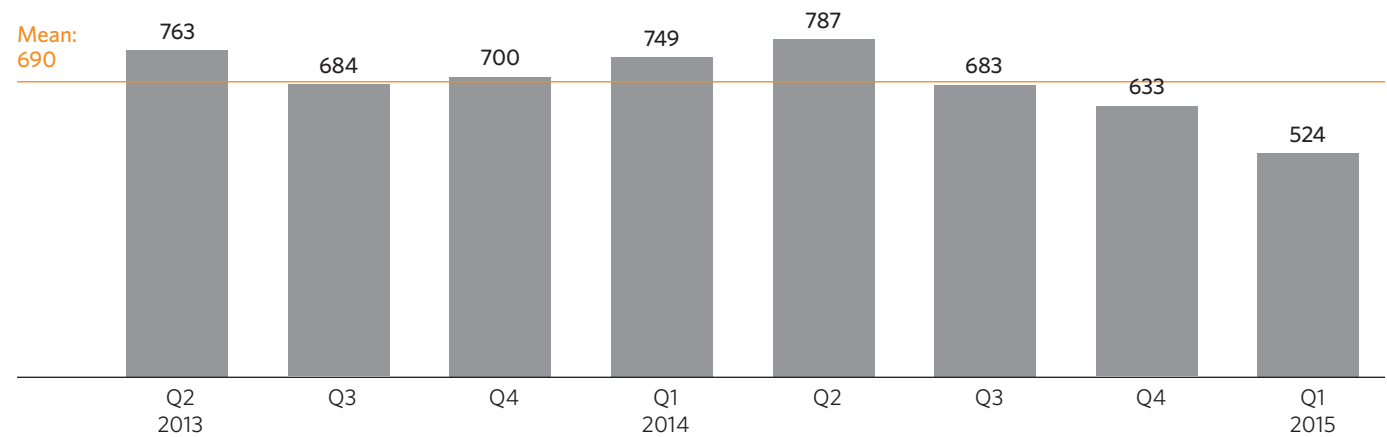
The Mobile Communications and Devices and the E-commerce and Software sectors have seen the most public PAE litigation activity. However, there has been a drop-off in the E-commerce and Software sector since Q2 2014, partly due to the Supreme Court *Alice* ruling on June 19, 2014.



Number of Active Defendants in Public PAE Litigation Has Not Widely Fluctuated

Chart 23: Total Active Defendants per Quarter

The average number of active defendants in public PAE litigation, per quarter and since Q2 2013, is 690. Recent quarters have seen slight declines.



Fewer Active Public PAE Cases in Q1 2015

Chart 24: Public PAE Cases Filed per Quarter

Public PAE cases filed per quarter is sporadic, with a high of 158 in Q2 2014 and a low of 32 in Q4 2014.

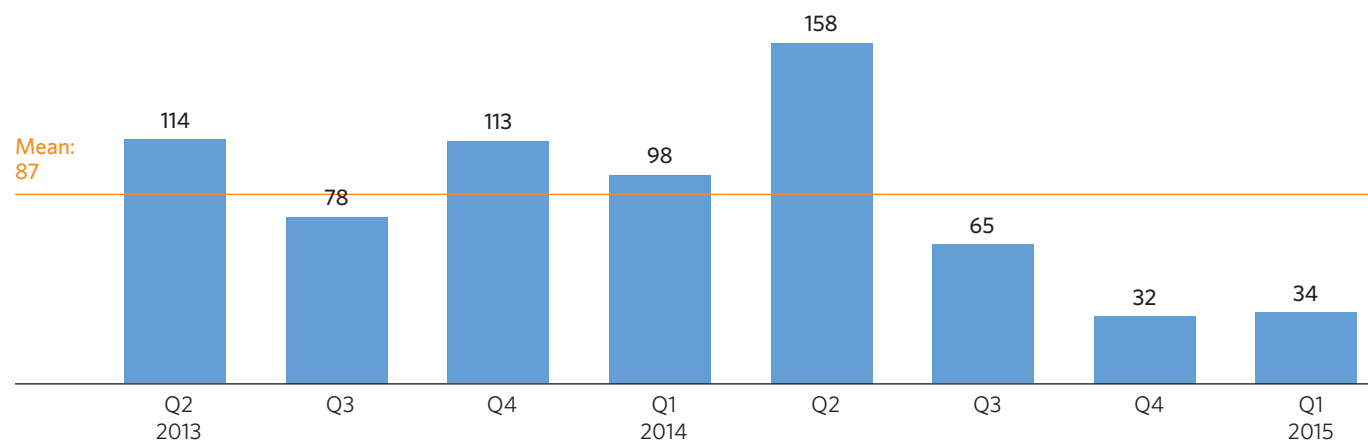
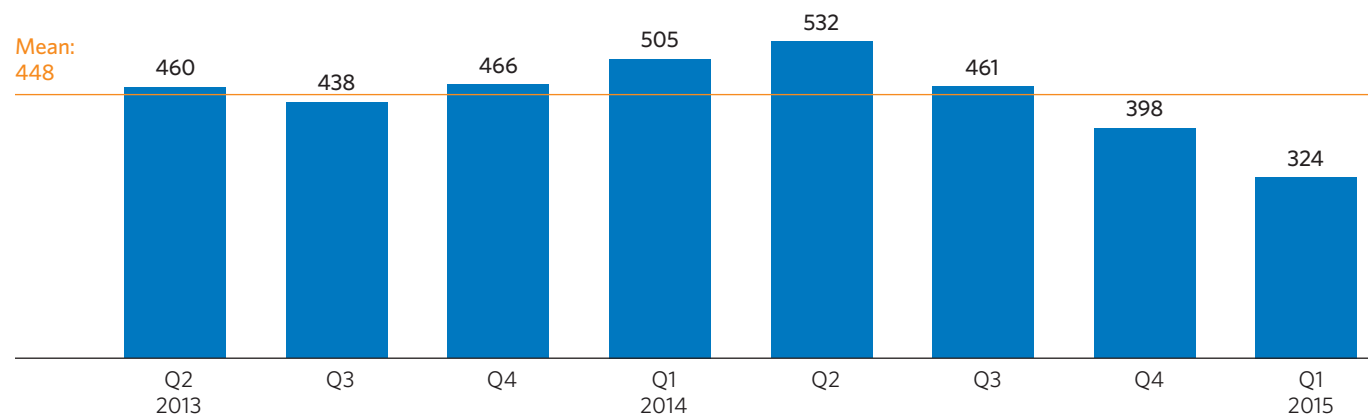


Chart 25: Active Public PAE Cases per Quarter

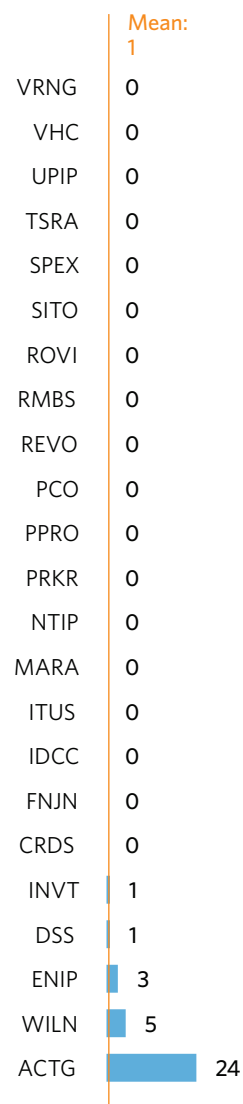
There has been an average of 448 active public PAE cases every quarter since Q2 2013.



Public PAE Litigation Activity Largely Driven by Acacia

Chart 26: Total Cases Filed in Q1 2015

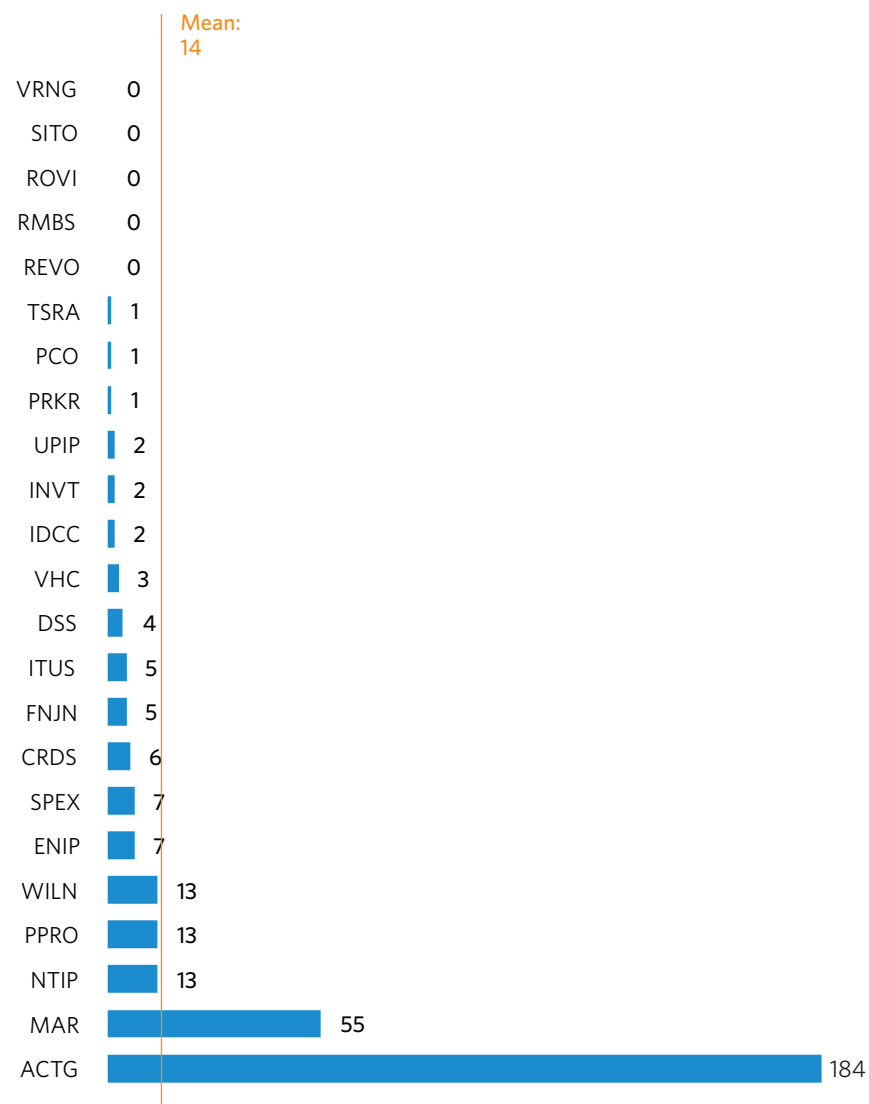
Acacia accounted for 71.7% of total cases filed by major public PAEs in Q1 2015.



Acacia and Marathon Have the Most Active Cases

Chart 27: Total Active Cases in Q1 2015

Acacia and Marathon are the most active on the public PAE litigation front, with a total of 239 total active cases.



Profiles

The following pages feature overview information and detailed summaries of public PAEs studied in this report.

Overview

Company Name	Formation Type and Description	Primary Technologies
Acacia	Initial public offering in 1995	Consumer Electronics and PCs, E-commerce and Software, Media Content and Distribution, Medical, Mobile Communications and Devices, Networking
Crossroads Systems	First patent infringement case in September 2013	E-commerce and Software, Networking
Document Security Systems	Reverse merger (announced 10/2/12)	E-commerce and Software, Media Content and Distribution, Networking
Endeavor IP	Reverse merger (announced 5/13/13)	Mobile Communications and Devices
Finjan	Reverse merger (announced 6/3/13)	Web and Network Security
InterDigital	Initial public offering in 1981	Mobile Communications and Devices, Networking
Inventergy Global	Reverse merger (announced 12/13/13)	Consumer Electronics and PCs, Mobile Communications and Devices, Networking
ITUS	Began focusing on PAE activity in Q1 2013 (previously an operating company)	Consumer Electronics and PCs, E-commerce and Software, Mobile Communications and Devices
Marathon Patent Group	Reverse merger (announced 11/20/12)	E-commerce and Software, Mobile Communications and Devices, Networking
Network-1	Operating company with PAE activity (first PAE litigation in August 2005)	Networking, Consumer Electronics and PCs, Media Content and Distribution, E-commerce and Software
ParkerVision	First patent infringement case in July 2011 against Qualcomm	Mobile Communications and Devices, Semiconductors
Patent Properties	Reverse merger (announced 7/15/13)	Consumer Electronics and PCs, E-commerce and Software, Media Content and Distribution, Mobile Communications and Devices, Networking
Pendrell	Began focusing on PAE activity second half of 2011 (previously an operating company)	Mobile Communications and Devices , E-commerce and Software

Company Name	Formation Type and Description	Primary Technologies
Rambus	Initial public offering in 1997 with core focus on product licensing	Semiconductors
Revolutionary Concepts	Operating company shift to PAE in 2012 after receiving bulk of its 7 patents midyear 2012	Consumer Electronics
Rovi	Operating company with PAE activity (first PAE litigation in 2007)	Digital entertainment
SITO	Operating company with PAE activity (first PAE litigation in February 2012)	Mobile search, commerce, advertising and streaming media
Spherix	Reverse merger (announced 2/22/13)	Mobile Communications and Devices
Tessera Technologies	Initial public offering in 2004	Semiconductors
Unwired Planet	Began focusing on PAE activity in May 2012 (previously an operating company)	Mobile Communications and Devices, E-commerce and Software
VirnetX	Reverse merger (announced 1/19/07)	Consumer Electronics and PCs, E-commerce and Software, Media Content and Distribution, Mobile Communications and Devices, Networking
Vringo	Reverse merger (announced 3/14/12)	E-commerce and Software
WiLAN	PAE activity since 2007	Consumer Electronics and PCs, Mobile Communications and Devices, Networking

Profiles

Acacia Research Corporation

Consumer Electronics and PCs, E-commerce and Software, Media Content and Distribution,
Medical, Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$10.70
Market Cap (\$USD M)	\$545.1
52-week High	\$19.93
52-week Low	\$10.18
Cash (\$USD M)	\$165.6
Debt (\$USD M)	\$0.0
Employee Count	57
Patent Count	Over 200 portfolios

Acacia Research Corporation is a programmatic patent enforcement entity that uses subsidiary companies to assert its patents. The company has at least 200 known subsidiaries, only a handful of which use the Acacia name. Acacia went public in 1995 and began litigating patents in 2000. It continues to create new subsidiaries, which partner with inventors and patent owners to license and assert patents.

Acacia controls thousands of patents across at least 200 portfolios and has been involved in more litigation than any other public PAE. Despite that distinction, Acacia has only one infringement verdict in litigation.

Crossroads Systems, Inc.

E-commerce and Software, Networking

Stock Price (as of 3/31/15)	\$2.54
Market Cap (\$USD M)	\$48.7
52-week High	\$3.71
52-week Low	\$1.62
Cash (\$USD M)	\$8.4
Debt (\$USD M)	\$4.0
Employee Count	48
Patent Count	Over 100

Crossroads Systems, Inc. initiated, through a Texas subsidiary, its first patent infringement case in September 2013 against Dot Hill Systems. Since then, it has filed multiple infringement cases against various large technology companies, such as

Huawei and Cisco. Previously, Crossroads was a provider of data storage solutions and security. Founded in 1996 and headquartered in Austin, TX, Crossroads owns more than 100 patents.

Document Security Systems, Inc.

E-commerce and Software, Media Content and Distribution, Networking

Stock Price (as of 3/31/15)	\$0.35	Document Security Systems, Inc. (DSS) operates through four segments, DSS Technology Management, Inc. (DSS TM) being the entity primarily responsible for acquiring and/or developing patented technology, with the purpose of monetizing those assets through various means, including litigation. DSS, through its subsidiaries, owns at least 100 US patents in disparate technology areas. DSS acquired social networking patents originally issued to Bascom Research, Bluetooth patents originally issued to BBN Corporation, and many semiconductor patents originally issued to Cypress, Dongbu, and/or ANAM. Since October 2012, DSS has asserted patents from all three of these technologies in over ten patent infringement lawsuits in the US.	
Market Cap (\$USD M)	\$16.2		
52-week High	\$1.62		
52-week Low	\$0.28		
Cash (\$USD M)	\$1.9		
Debt (\$USD M)	\$8.1		
Employee Count	111		
Patent Count	Over 100		

Endeavor IP, Inc.

Mobile Communications and Devices

Stock Price (as of 3/31/15)	\$0.00	Endeavor IP, Inc. is a development stage company engaged in the commercialization of IP assets. It is a Nevada corporation currently located at a residential address in Half Moon Bay, CA. (Prior to June 2012, it operated as a workplace ergonomic consultancy under the name Finishing Touches Home Goods Inc.) Endeavor owns at least six patents to date, purchasing wireless network patents from Mesh Comm, LLC. and energy monitoring system patents from Solid Solar Energy, Inc.	Endeavor incorporated two subsidiaries to assert these patents: Endeavor MeshTech, Inc. and Endeavor Energy, Inc. Endeavor has a single employee, Franciscus Diaba, its CEO and Chairman. It has two other directors: Andrew Uribe, an executive with no prior experience in intellectual property acquisition or enforcement, and David Waldman, an investor relations consultant.
Market Cap (\$USD M)	\$0.2		
52-week High	\$0.10		
52-week Low	\$0.00		
Cash (\$USD M)	\$0.1		
Debt (\$USD M)	\$2.1		
Employee Count	1		
Patent Count	6		

Finjan Holdings, Inc.

Web and Network Security

Stock Price (as of 3/31/15)	\$2.06	Finjan Holdings, Inc. was formed in June 2013 as a result of a reverse merger of Finjan, Inc. with Converged Organics, a fertilizer company. The entity's primary business is to monetize the IP portfolio of Finjan, Inc., a former operating company that was founded in 1997 as an online security technology provider. M86 Security acquired Finjan, Inc.'s assets and business operations in 2009, but the company retained its IP portfolio. In 2013, Finjan appointed Phil Hartstein, formerly an IPNav vice president, as its CEO. Finjan and its subsidiaries have filed 13 infringement suits since 2006, mostly in 2013-2014.	The PAE holds at least 22 patents, most of which it has asserted in litigation. In June 2015, Finjan announced plans to re-enter the market for cyber security products and services, introducing the Finjan Mobile Secure Browser for smartphone consumers.
Market Cap (\$USD M)	\$46.4		
52-week High	\$6.83		
52-week Low	\$1.76		
Cash (\$USD M)	\$15.0		
Debt (\$USD M)	\$0.0		
Employee Count	12		
Patent Count	44		

InterDigital, Inc.

Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$50.74	InterDigital, Inc. is a public patent assertion entity that operates as a research and development company. It was founded in 1972 and went public in 1981. InterDigital has ten known subsidiaries, many of which use the InterDigital name. The PAE has a large patent portfolio, with 220 US patents issuing in 2014 and over 2,900 US patents and applications all together, mostly related to mobile and networking technologies. InterDigital licenses its portfolio to a number of companies involved in wireless communication. It has also filed a small number of enforcement litigations, most of which are still open.
Market Cap (\$USD M)	\$1,884.3	
52-week High	\$56.27	
52-week Low	\$31.45	
Cash (\$USD M)	\$911.2	
Debt (\$USD M)	\$469.5	
Employee Count	320	
Patent Count	20,500	

The two InterDigital cases that have reached resolution both ended in settlement, one with Samsung, and the other with Huawei. Many of the executives in InterDigital's leadership team previously worked for operating companies, including LSI/Agere and LG Electronics.

Inventergy Global

Consumer Electronics and PCs, Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$0.65	Inventergy launched in June 2013 and became a public entity through a reverse merger with eOn Communications Corp on December 18, 2013. The entity owns two patent portfolios related to mobile communication and devices, acquired from Huawei and Panasonic, which include just fewer than 150 US patents and applications. The entity has no known licensees to its portfolio as of January 2014 but has begun licensing efforts through assertion letters. In press releases
Market Cap (\$USD M)	\$20.1	
52-week High	\$5.69	
52-week Low	\$0.39	
Cash (\$USD M)	\$1.5	
Debt (\$USD M)	\$14.8	
Employee Count	15	
Patent Count	755	

it places significant emphasis on its "elite management team" that includes individuals who have previously worked in management and executive positions for technology companies. CEO Joe Beyers was formerly the head of IP licensing for HP, and Paul Roberts, the VP of IP licensing, was formerly at patent assertion entity Rovi. General Counsel Wayne Sobon was previously at Rambus.

ITUS Corporation

Consumer Electronics and PCs, E-commerce and Software, Mobile Communications and Devices

Stock Price (as of 3/31/15)	\$0.13	ITUS Corporation develops, acquires, licenses, and enforces patented technologies for the purposes of patent monetization and patent assertion. Formed in 1982, it was originally an operating company called Copytele, Inc. offering a line of encryption products. It began significant patent enforcement activity in early 2013, changing its name to ITUS in September 2014. It has over 100 patents and patent applications that it organizes into the following areas: Key Based Web Conferencing Encryption, Encrypted Cellular Communications,
Market Cap (\$USD M)	\$29.0	
52-week High	\$0.40	
52-week Low	\$0.06	
Cash (\$USD M)	\$10.5	
Debt (\$USD M)	\$0.0	
Employee Count	7	
Patent Count	8 portfolios	

E-Paper Electrophoretic Display, Nano Field Emission Display (nFED), Micro Electro Mechanical Systems Display (MEMS), Loyalty Conversion Systems, J-Channel Window Frame Construction, VPN Multicast Communications, Internet Telephonic Gateway, and Enhanced Auction Technologies.

Marathon Patent Group, Inc.

E-commerce and Software, Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$5.81	Marathon Patent Group, Inc. is a patent acquisition and monetization company. It was formerly known as American Strategic Minerals Corporation and changed its name to Marathon in February 2013. Marathon was incorporated in 2010 and is based in Alexandria, Virginia. Marathon acquires patents from various sources, from individual inventors to Fortune 500 companies. It has a portfolio of 124 patents, as well as contract rights related to revenue generated from approximately 50 patent assets.
Market Cap (\$USD M)	\$80.9	
52-week High	\$9.73	
52-week Low	\$3.11	
Cash (\$USD M)	\$9.5	
Debt (\$USD M)	\$25.5	
Employee Count	9	
Patent Count	370	

Marathon has monetized its portfolios through actively managed patent licensing and litigation campaigns. It has been involved in over 80 litigations, the most recent of which was filed in April 2015.

Network-1 Technologies, Inc.

Networking, Consumer Electronics and PCs, Media Content and Distribution, and E-commerce and Software

Stock Price (as of 3/31/15)	\$2.25	Network-1 Technologies, Inc. is a patent licensing firm, founded in 1990, that has filed almost 20 suits, together with subsidiary Mirror Worlds Technologies, LLC, since 2004. Network-1's two most active campaigns assert power-over-Ethernet and document streaming patents. The entity owns more than 20 patents, all acquired from other sources, including some developed by Mirror Worlds prior to its acquisition. Network-1 has asserted only a handful of patents in litigation; it has not taken any case to trial.
Market Cap (\$USD M)	\$54.5	
52-week High	\$2.40	
52-week Low	\$1.46	
Cash (\$USD M)	\$15.2	
Debt (\$USD M)	\$0.0	
Employee Count	3	
Patent Count	24	

Most of Network-1's operating income comes from licensing the 6,218,930 patent, which has purportedly generated \$70M since 2007. In May 2014, claims of the '930 patent were challenged in an IPR by Avaya, Dell, Sony, and HP, but emerged unscathed. In October 2014, the PTO issued a reexam certificate with no change to the '930 patent's claims.

ParkerVision, Inc.

Mobile Communications and Devices, Semiconductors

Stock Price (as of 3/31/15)	\$0.83	ParkerVision, Inc. claims that it designs, develops, and markets proprietary radio frequency (RF) technologies and products for use in semiconductor circuits for wireless communication products in the US. ParkerVision touts a three-part growth strategy for commercializing innovations that includes intellectual property licensing and/or product ventures, intellectual property enforcement, and product and component development, manufacturing, and sales. Current CEO Jeffrey L. Parker is an inventor on several of the company's patents, which number over 150.
Market Cap (\$USD M)	\$81.0	
52-week High	\$5.50	
52-week Low	\$0.80	
Cash (\$USD M)	\$8.2	
Debt (\$USD M)	\$0.0	
Employee Count	48	
Patent Count	312	

In October 2013, ParkerVision won an infringement verdict against Qualcomm, and in May 2014, it filed another suit against Qualcomm, HTC, and Samsung. The PTAB has instituted IPRs for several ParkerVision patents based on petitions filed by RPX.

Patent Properties, Inc.

Consumer Electronics and PCs, E-commerce and Software, Media Content and Distribution, Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$1.45
Market Cap (\$USD M)	\$30.1
52-week High	\$4.00
52-week Low	\$1.20
Cash (\$USD M)	\$11.6
Debt (\$USD M)	\$0.0
Employee Count	22
Patent Count	493

Patent Properties, Inc. is an inventor-controlled entity that formed in 2013 as a result of a reverse merger of Global Options Group with Walker Digital, LLC. The entity is controlled by inventor and entrepreneur Jay Walker, the founder of Priceline. Patent Properties holds at least 420 US and foreign issued patents as of November 2014; Walker is a named inventor on all the patents. They relate to a range of technologies, including authentication techniques, Internet searches and advertising, and online transactions.

As of June 2015, Patent Properties has not filed a single patent infringement suit; however, its 12 known subsidiaries, including Walker Digital and Inventor Holdings, have filed more than 60 infringement suits against over 150 companies since 2009.

Pendrell Corporation

Mobile Communications and Devices, E-commerce and Software

Stock Price (as of 3/31/15)	\$1.30
Market Cap (\$USD M)	\$346.6
52-week High	\$1.91
52-week Low	\$0.99
Cash (\$USD M)	\$165.3
Debt (\$USD M)	\$0.0
Employee Count	57
Patent Count	1,200

Pendrell Corporation is a patent investment company that acquires both patents and patent holding entities. It has 14 known subsidiaries, many of which hold patents in their own names and several of which provide IP monetization analysis to Pendrell. Since 2012, only one subsidiary, ContentGuard Holdings, Inc., has filed lawsuits. Pendrell began as an operating company named ICO Global and was involved in satellite communication through the 1990s and 2000s. In June 2011, that company renamed itself and began licensing efforts.

Through subsidiaries, Pendrell owns more than 1,200 patents and applications. Its largest portfolio, assigned to ContentGuard, contains patents related to digital rights management (DRM). Others relate to media content, networking, semiconductors, data storage/security, and wireless communication.

Rambus, Inc.

Semiconductors

Stock Price (as of 3/31/15)	\$12.58
Market Cap (\$USD M)	\$1,451.4
52-week High	\$14.82
52-week Low	\$9.87
Cash (\$USD M)	\$317.8
Debt (\$USD M)	\$155.5
Employee Count	505
Patent Count	1,764

Rambus Inc. is a technology development and licensing company that was founded in 1990. Since 2000, Rambus has filed almost 30 suits involving more than 50 patents. The entity owns a portfolio of over 1,500 US patent publications, all of which relate to various aspects of semiconductor technology. Rambus also has an active licensing program for the technology that it develops. Rambus has secured substantial revenues from its patent enforcement programs, including a \$397M damages award against Hynix Semiconductor in March 2009 and a

\$900M settlement with Samsung in January 2010. It has not filed new litigation since 2010, but it sold a portfolio of patents to Acacia Research Corporation in 2013, some of which are now involved in an active campaign.

Revolutionary Concepts, Inc.

Consumer Electronics

Stock Price (as of 3/31/15)	\$0.00	Revolutionary Concepts, Inc. (RCI) is a technology development company that develops patents related to mobile video software and security communications systems. It has not filed any assertion litigation, but in February 2014, RCI licensed its patents to Eyetalk365, LLC. In September 2014, Eyetalk launched a campaign asserting RCI's patents against four security companies. RCI will receive 40% of any gross profit generated from the litigation campaign and any additional licensing efforts. The deal also included the cancellation of	\$900K of debts held by RCI. According to its most recent SEC filings, RCI does not currently generate any revenue.
Market Cap (\$USD M)	\$0.9		
52-week High	\$0.02		
52-week Low	\$0.00		
Cash (\$USD M)	0.0		
Debt (\$USD M)	\$1.2		
Employee Count	Not Disclosed		
Patent Count	7		

Rovi Corporation

Digital Entertainment

Stock Price (as of 3/31/15)	\$18.21	Rovi Corporation, formerly known as Macrovision Solutions Corporation, began as an operating company selling digital entertainment services. Since its rebranding in 2009, the entity has focused more on licensing its portfolio. According to SEC filings, Rovi owns over 5,000 patents and patent applications, and it derives more than half of its revenue from licensing. Rovi has sued some entertainment and media streaming companies, including Amazon, Hulu, Lenovo, LGE, and Toshiba, but has not filed new litigation since 2012. It does not currently have any	active litigation and has not taken a patent assertion case to trial. Rovi's portfolio relates to content discovery, DVR and VOD functionality, multi-screen functionality, as well as interactive applications and advertising.
Market Cap (\$USD M)	\$1,649.8		
52-week High	\$26.44		
52-week Low	\$17.52		
Cash (\$USD M)	\$304.2		
Debt (\$USD M)	\$1,127.6		
Employee Count	1,200		
Patent Count	5,902		

SITO Mobile, Ltd.

Mobile Search, Commerce, Advertising and Streaming Media

Stock Price (as of 3/31/15)	\$0.30	SITO Mobile, Ltd., formerly Single Touch Systems, Inc., is an operating company that began monetizing its patents in 2012. SITO's mobile platform purportedly enables clients to send personalized messages and ads to customers based on their user preferences and purchase histories. SITO made a series of announcements in late 2014 that signal a shift in its business model, including a \$10M credit facility and a \$1M equity investment received from Fortress Investment Group. The loan is secured by SITO's patent portfolio.	SITO holds at least 24 issued patents and 34 applications as of November 2014. The company has asserted only three of its patents in litigation, in 2012 cases against Zoove and Hulu. The complaints targeted defendants' mobile marketing platforms. The cases both terminated within a year of the complaints being filed.
Market Cap (\$USD M)	\$46.1		
52-week High	\$0.51		
52-week Low	\$0.15		
Cash (\$USD M)	\$4.8		
Debt (\$USD M)	\$8.8		
Employee Count	21		
Patent Count	Not Disclosed		

Spherix, Inc.

Mobile Communications and Devices

Stock Price (as of 3/31/15)	\$0.84
Market Cap (\$USD M)	\$23.9
52-week High	\$4.15
52-week Low	\$0.74
Cash (\$USD M)	\$3.0
Debt (\$USD M)	\$0.5
Employee Count	5
Patent Count	Over 330

Spherix, Inc. began as a research company in 1967 and owns more than 300 patents and applications, including a portfolio acquired from Rockstar Consortium in July 2013. Many of its patents relate to aspects of wireless communication and networking, and those patents have been asserted in its litigations. Spherix began asserting patents in litigation in 2011, but filed most of its litigations in 2013 and 2014. Spherix has more recently, in May 2015, filed a lawsuit against Verizon and Cisco in the Eastern District of Virginia.

More than half of Spherix's cases have concluded, but none have reached trial. In addition to litigation, Spherix monetizes its portfolios through licensing and partnerships with operating companies.

Tessera Technologies, Inc.

Semiconductors

Stock Price (as of 3/31/15)	\$40.28
Market Cap (\$USD M)	\$2,125.5
52-week High	\$43.71
52-week Low	\$20.38
Cash (\$USD M)	\$435.3
Debt (\$USD M)	\$0.0
Employee Count	203
Patent Count	3,705

Tessera Technologies, Inc. is an operating company that began asserting its patents in litigation in 2000. The former designer of semiconductor miniaturization technologies underwent a "turnaround campaign", or shareholder intervention, led by Starboard Value LP in 2013. It refocused on monetization of its patent portfolio. As of June 2015, Tessera has at least 30 known subsidiaries, including Invensas Corporation, which has been active in litigation.

Tessera holds at least 1,900 patents and 1,650 applications as of June 2015. More than 20 of those patents have been asserted by Tessera in litigation, mostly against chip manufacturers and companies that make and/or sell electronics that include semiconductor chips. Defendants have included Advanced Micro Devices, Acer, Freescale, Hitachi, Motorola Mobility, Qualcomm, Spansion, and STMicroelectronics.

Unwired Planet, Inc.

Mobile Communications and Devices, E-commerce and Software

Stock Price (as of 3/31/15)	\$0.57
Market Cap (\$USD M)	\$64.1
52-week High	\$2.44
52-week Low	\$0.55
Cash (\$USD M)	\$95.7
Debt (\$USD M)	\$28.8
Employee Count	15
Patent Count	2,500

Unwired Planet, Inc., previously Openwave Systems, is an operating company turned PAE. In 2012, the entity announced that it would focus exclusively on the monetization and enforcement of its patent portfolio. Unwired Planet received a \$50M investment from Indaba Capital Fund in June 2013 to finance its licensing efforts. William Marino, the CEO of Pragmatus, and Rich Chernicoff, past President of Tessera IP Corp., are among Unwired Planet's board members. Unwired Planet reportedly holds over 2,500 patent assets, which it says

focus exclusively on mobile technologies. The entity has filed six infringement suits since 2009, asserting over 30 patents against defendants including Apple, Google, RIM, and Square. Boris Teksler, a former IP executive at both HP and Apple, joined Unwired Planet as CEO in June 2015.

VirnetX

Consumer Electronics and PCs, E-commerce and Software, Media Content and Distribution, Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$6.09
Market Cap (\$USD M)	\$316.7
52-week High	\$19.34
52-week Low	\$3.80
Cash (\$USD M)	\$34.7
Debt (\$USD M)	\$0.0
Employee Count	14
Patent Count	Over 100

VirnetX develops and asserts security technology patents. At least 20 of VirnetX's patents originated with Science Application International Corporation, a defense contractor that formerly employed VirnetX's founders as well as its current CTO and Chief Scientist. Kendall Larsen is President and CEO; his prior experience includes a senior position at CIA contractor Phoenix Technologies. On the basis of regulatory filings, it appears that Larsen has used VirnetX shares as collateral for personal lines of credit.

As of November 2014, VirnetX holds at least 30 US patents, nine of which have been asserted in litigation. VirnetX has filed ten infringement suits since 2007 against companies including Apple, Cisco, and Microsoft. In September 2014, the Federal Circuit vacated a jury verdict that ordered Apple to pay VirnetX \$368M in damages for infringement of a group of VPN and secure communications patents.

Vringo, Inc.

E-commerce and Software

Stock Price (as of 3/31/15)	\$0.65
Market Cap (\$USD M)	\$60.8
52-week High	\$4.27
52-week Low	\$0.46
Cash (\$USD M)	\$12.2
Debt (\$USD M)	\$0.0
Employee Count	13
Patent Count	600

Vringo, Inc. is a PAE that merged with Innovate/Protect, a privately held patent assertion entity, in July 2012. The reverse merger resulted in the acquisition of a portfolio of patents that originated with Lycos as well as Innovate/Protect subsidiary I/P Engine. Vringo personnel include Andrew "Ken" Lang, CTO, formerly of Lycos, and David Cohen, Chief Legal and IP Officer, formerly of Nokia. The PAE has at least five known entities, including Vringo Infrastructure, its only subsidiary besides I/P Engine that has been active in litigation.

As of June 2015, Vringo has filed only four infringement suits, all of which have closed; the cases assert a total of three patents. In August 2014, the Federal Circuit invalidated two of Vringo's patents litigated against AOL, Gannet, Google, IAC, and Target, reversing a 2012 jury verdict that ordered the defendants to pay I/P Engine \$30M.

WiLAN Inc.

Consumer Electronics and PCs, Mobile Communications and Devices, Networking

Stock Price (as of 3/31/15)	\$2.46
Market Cap (\$USD M)	\$296.3
52-week High	\$3.44
52-week Low	\$2.35
Cash (\$USD M)	\$118.5
Debt (\$USD M)	\$39.7
Employee Count	66
Patent Count	Over 4,000

WiLAN Inc. is a Canadian PAE that began litigating its patents in 2007. It was established in 1992 as an operating company selling products and licensing its inventions. In 2006, after years of stagnant stock valuation, it became an assertion-only entity. Both WiLAN's CEO, Jim Skippen, and its COO, Michael Vladescu, came from MOSAID (now Conversant IP). WiLAN reportedly made several bids to purchase MOSAID—an effort that eventually fell through in 2011. WiLAN has over 30 known subsidiaries, including Open Network Solutions, its most active subsidiary in litigation.

The PAE reportedly holds over 4,000 patents. In Q1 2014, WiLAN announced it would shift its focus from outright patent acquisition to privateering deals with patent holders. As of June 2015, WiLAN has filed over 50 cases against more than 75 companies, mostly defendants that manufacture and/or sell electronics and mobile devices.

About RPX

RPX Corporation (NASDAQ: RPXC) helps operating companies reduce the cost and risk associated with NPE (non-practicing entity) patent litigation. Members of the RPX client network pay an annual fee that reflects their particular NPE risk. We then use this aggregated capital to acquire potentially problematic patents and rights in the open market and out of active litigations before they can become a costly problem for our clients. RPX promises never to litigate or assert the patents it purchases.

In addition to our core defensive patent acquisition service, RPX also negotiates syndicates to purchase and clear significant portfolios from the market on behalf of our clients. And we offer unique NPE litigation insurance—with policies written on A rated paper (AM Best) and backed by a Lloyd's syndicate. Further, RPX provides clients with in-depth industry data, market intelligence, and patent advisory services.

RPX has invested nearly \$2 billion to acquire 10,000+ US and international patent assets and rights, achieved nearly 800 litigation dismissals, and prevented more than 3,000 NPE litigations from occurring. Since our founding in 2008, we have saved our clients more than \$2.5 billion in avoided NPE legal and settlement costs.

The RPX network comprises more than 220 clients in sectors including automotive, consumer electronics and personal computing, E-commerce and software, financial services, media content and distribution, mobile communications, networking and semiconductors.

Contacts

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